



## Legislation Text

---

**File #:** ID#21-439, **Version:** 1

---

**AGENDA CAPTION:**

Receive a Staff presentation on the City of San Marcos Economic Development Policy, and provide direction to Staff.

**Meeting date:** June 1, 2021

**Department:** Economic Development - Kelsee Jordan Lee

**Amount & Source of Funding**

**Funds Required:** Click or tap here to enter text.

**Account Number:** Click or tap here to enter text.

**Funds Available:** Click or tap here to enter text.

**Account Name:** Click or tap here to enter text.

**Fiscal Note:**

**Prior Council Action:** Click or tap here to enter text.

**City Council Strategic Initiative:** [Please select from the dropdown menu below]

Downtown Vitality

Workforce Development

Choose an item.

**Comprehensive Plan Element (s):** [Please select the Plan element(s) and Goal # from dropdown menu below]

- Economic Development - Choose an item.
- Environment & Resource Protection - Choose an item.
- Land Use - Choose an item.
- Neighborhoods & Housing - Choose an item.
- Parks, Public Spaces & Facilities - Choose an item.
- Transportation - Choose an item.
- Core Services
- Not Applicable

**Master Plan:** *[Please select the corresponding Master Plan from the dropdown menu below (if applicable)]*

Choose an item.

**Background Information:**

The current Economic Development Policy was adopted on December 13, 2013, and amended on January 5, 2016, and February 2, 2016. With the policy being over five-years-old, it is due for an update to ensure that it is still relevant to today's economic climate and that it supports the City's goals for growth and retention of companies.

**Council Committee, Board/Commission Action:**

Click or tap here to enter text.

**Alternatives:**

Click or tap here to enter text.

**Recommendation:**

Click or tap here to enter text.