



Legislation Text

File #: ID#20-780, **Version:** 1

AGENDA CAPTION:

Receive a staff presentation, hold discussion, and provide direction regarding the Comprehensive Plan Rewrite.

Meeting date: November 17, 2020

Department: Planning and Development Services

Amount & Source of Funding

Funds Required: n/a

Account Number: n/a

Funds Available: n/a

Account Name: n/a

Fiscal Note:

Prior Council Action: n/a

City Council Strategic Initiative:

Workforce Housing

Multi Modal Transportation

Downtown Vitality

Comprehensive Plan Element (s):

- ☒ Economic Development - Choose an item.
- ☒ Environment & Resource Protection - Choose an item.
- ☒ Land Use - Choose an item.
- ☒ Neighborhoods & Housing - Choose an item.
- ☒ Parks, Public Spaces & Facilities - Choose an item.
- ☒ Transportation - Choose an item.
- ☒ Core Services
- ☐ Not Applicable

Master Plan:

Vision San Marcos - A River Runs Through Us

Background Information:

The City Council provided direction to rewrite the City's current comprehensive plan, Vision San Marcos, originally adopted in 2013. This comprehensive plan rewrite project will establish the goals and vision for the future of San Marcos for the next 20 years. The comprehensive plan rewrite will create a visionary policy document that guides long-term decision-making for key components in San Marcos such as housing, the environment, economic development, transportation, and land use. The rewrite will include significant public engagement to obtain input from the public, stakeholders, and organizations in San Marcos throughout the planning process.

The purpose of this City Council Work Session is to discuss:

- the role and scope of the comprehensive plan and area plans,
- the vision and goals framework,
- small area plan type and location identification, and
- project branding and next steps.

Please see the attached memo and presentation for additional information.

Council Committee, Board/Commission Action:

n/a

Alternatives:

n/a

Recommendation:

n/a