



Legislation Text

File #: ID#20-377, **Version:** 1

AGENDA CAPTION:

Receive a Staff presentation and hold discussion regarding Recommendation Resolution Number 2020-0201 of the Main Street Advisory Board regarding the Emergency Installation of Curbside Pickup Parking Spaces for COVID-19 Small Business Operations, and provide direction to Staff.

Meeting date: July 7, 2020

Department: Destination Services / Main Street

Amount & Source of Funding

Funds Required: \$4,000.00

Account Number

Funds Available: \$4,000.00

Account Name: Main Street Advisory Board Account

Fiscal Note:

Prior Council Action: [Click or tap here to enter text.](#)

City Council Strategic Initiative: [Please select from the dropdown menu below]

Choose an item.

Choose an item.

Choose an item.

Comprehensive Plan Element (s): [Please select the Plan element(s) and Goal # from dropdown menu below]

- ☐ Economic Development - Choose an item.
- ☐ Environment & Resource Protection - Choose an item.
- ☐ Land Use - Choose an item.
- ☐ Neighborhoods & Housing - Choose an item.
- ☐ Parks, Public Spaces & Facilities - Choose an item.
- ☐ Transportation - Choose an item.
- ☒ Core Services
- ☐ Not Applicable

Master Plan: *[Please select the corresponding Master Plan from the dropdown menu below (if applicable)]*

Choose an item.

Background Information:

At the start of the COVID-19 pandemic mandated closures, Main Street assisted downtown businesses by creating temporary Curbside Parking signs. At the time, over 100 businesses were closed due to state stay home orders, and curbside pickup was one of the few mechanisms by which businesses could operate. Signs were laminated and taped to traffic cones as a temporary measure to encourage customers to purchase retail goods, meals and services from downtown businesses while maintaining distancing.

A downtown business owner and Main Street Advisory Board Member, requested in June that the short-term project be a long-term effort. After consulting with the businesses which utilized the temporary signage, staff learned that the curbside signs were used on a regular basis. Additionally, businesses witnessed driver behavior and reported seeing drivers unintentionally pull into a “curbside parking space,” reverse and relocate once realizing that space was allocated to curbside pickup.

After discussion at the board level, the Main Street Advisory Board supported the installation of pole and sign curbside pickup signage, and drafted a recommendation to Council requesting support. The installation of signage for curbside parking spaces is intended as a measure to encourage curbside pickup of businesses within downtown.

Council Committee, Board/Commission Action:

Attached: Main Street Advisory Board resolution recommendation.

Alternatives:

Click or tap here to enter text.

Recommendation:

Resolution Attached - Resolution passed by the Main Street Advisory Board on Wednesday, June 17, with a unanimous vote of 7-0. Main Street Staff is working in conjunction with various city departments. If approved, our Transportation Department will construct and install the signage.