Legislation Text

File #: Res. 2020-140R, Version: 1

AGENDA CAPTION:

Consider approval of Resolution 2020-140R, authorizing funding in the amount of \$100,000 to be transferred from the Permanent Art Fund to the Art and Cultural Grants Programs for fiscal year 2021 as recommended by the San Marcos Arts Commission; and declaring an effective date.

Department: Convention and Visitor Bureau / Arts

Amount & Source of Funding

Funds Required: Click or tap here to enter text.Account Number: Click or tap here to enter text.Funds Available: Click or tap here to enter text.Account Name: Click or tap here to enter text.

Fiscal Note:

Prior Council Action: Click or tap here to enter text.

<u>City Council Strategic Initiative:</u> [Please select from the dropdown menu below]

Choose an item.

Choose an item.

Choose an item.

Comprehensive Plan Element (s): [Please select the Plan element(s) and Goal # from dropdown menu

below]

Economic Development - Choose an item.

- Environment & Resource Protection Choose an item.
- □ Land Use Choose an item.
- □ Neighborhoods & Housing Choose an item.
- □ Parks, Public Spaces & Facilities Choose an item.
- □ **Transportation -** Choose an item.

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- \boxtimes Core Services
- \Box Not Applicable

Master Plan: [Please select the corresponding Master Plan from the dropdown menu below (if applicable)]

Choose an item.

Background Information:

Annually, Council allocates Hotel Occupancy Tax (HOT) funds to the Arts and Cultural Grants program and the Permanent Art Fund (\$137,500 to each program in FY 2020).

The Arts and Cultural Grant program is funded primarily through HOT allocations (\$137,500 in FY 20) and supplemented with General Fund money for projects that do not have a tourism impact yet provide value to our residents (in FY 2020, the amounts were \$20,500 for this purpose and \$33,440 for diversity programs).

Due to the anticipated drop in Hotel Occupancy tax collections for FY 2021 due to COVID19 crisis, there will likely be insufficient funds available for this program. The Permanent Arts Fund has an accumulative balance of \$347,716.

Council Committee, Board/Commission Action:

Arts Commission resolution attached

Alternatives:

Click or tap here to enter text.

Recommendation:

 Staff recommends Council act on the Arts Commission's recommendation to allocate \$100,000 from the

 Permanent Art Fund to the Arts and Cultural Grant program on a one-time basis for the 2021 Fiscal Year.

 The Arts Commission Voted 5-0 to approve this Resolution.
 In favor:

 Stephanie Symmes, Russell Clark, Lela Holt, Jamey Poole, Priscilla Leder
 Absent: Dawn Stienecker, Kelly King-Green