City of San Marcos

Legislation Text

File #: Res. 2019-122R, **Version:** 1

AGENDA CAPTION:

Consider approval of Resolution 2019-122R, approving a City Support of Public Events Policy; and declaring an effective date.

Meeting date: June 18, 2019

Department: Finance-Melissa Neel-Asst. Finance Director

Amount & Source of Funding

Funds Required: Click or tap here to enter text.

Account Number: Click or tap here to enter text.

Funds Available: Click or tap here to enter text.

Account Name: Click or tap here to enter text.

Fiscal Note:

Prior Council Action: On December 12, 2018 City Council was presented a staff presentation with a proposed City Event program and strategic direction for forming a policy. On June 4, 2019 City Council was presented a staff presentation with the elements of the proposed policy.

City Council Strategic Initiative: [Please select from the dropdown menu below]

Choose an item.

Choose an item.

Choose an item.

Comprehensive Plan Element (s): [Please select the Plan element(s) and Goal # from dropdown menu below]

☐ Economic Development - Choose an item.

☐ Environment & Resource Protection - Choose an item.

☐ Land Use - Choose an item.

☐ Neighborhoods & Housing - Choose an item.

☐ Parks, Public Spaces & Facilities - Choose an item.

☐ Transportation - Choose an item.

☐ Not Applicable

Master Plan: *[Please select the corresponding Master Plan from the dropdown menu below (if applicable)]*

Choose an item.

Background Information:

The City receives numerous requests for monetary and in-kind support from outside organizations and corporate entities in our community. A policy is needed to clearly define what type of events the City will support and the process required for all event organizers and City staff to follow. This policy defines the type of events the City will support and the types of support provided. It also provides for a scoring matrix which will be used to score applications that come through a centralized and standard process to request City support.

Council Committee, Board/Commission Action:

 Click or tap here to enter text.

Alternatives:

Click or tap here to enter text.

Recommendation:

It is staff recommendation to adopt the City Support of Public Events Policy.