



## Legislation Text

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**File #:** ID#19-316, **Version:** 1

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### **AGENDA CAPTION:**

Discuss and consider appointments to fill the vacant positions of one Media Representative and one Health Care Industry Representative on the Census 2020 Complete Count Committee, and provide direction to staff.

**Meeting date:** June 18, 2019

**Department:** City Clerk

### **Amount & Source of Funding**

**Funds Required:** N/A

**Account Number:** [Click or tap here to enter text.](#)

**Funds Available:** [Click or tap here to enter text.](#)

**Account Name:** [Click or tap here to enter text.](#)

### **Fiscal Note:**

**Prior Council Action:** Presentation on the 2020 Census was given at the January 15, 2019 Work Session meeting. On February 19, 2019 Council adopted Resolution 2019-35R, supporting the United States Census Bureau by creating a Census 2020 Complete Count Committee. On April 16, 2019 Council made initial appointments to fill specific roles on the Census 2020 Complete Count Committee.

**City Council Strategic Initiative:** [Please select from the dropdown menu below]

[Choose an item.](#)

[Choose an item.](#)

[Choose an item.](#)

**Comprehensive Plan Element (s):** [Please select the Plan element(s) and Goal # from dropdown menu below]

☐ Economic Development - [Choose an item.](#)

☐ Environment & Resource Protection - [Choose an item.](#)

☐ Land Use - [Choose an item.](#)

☐ Neighborhoods & Housing - [Choose an item.](#)

☐ Parks, Public Spaces & Facilities - [Choose an item.](#)

☐ Transportation - [Choose an item.](#)

☐ Not Applicable

**Master Plan:** *[Please select the corresponding Master Plan from the dropdown menu below (if applicable)]*

Choose an item.

**Background Information:**

On January 15, 2019 a presentation was given by representatives of the U.S. Census Bureau regarding the 2020 Census. On February 19, 2019 Council adopted a Resolution creating the Census 2020 Complete Count Committee. The City Clerk's office with support of the Communications department reached out to community members and sent out media releases for a call for applicants. Council made appointments on April 16<sup>th</sup>. Currently we are seeking appointments to fill the following roles:

- A. One Representatives of media - Current Applicant Lance Winter
- B. One Representatives of the healthcare industry - Current Applicant Ida Miller

Applications have been provided in a separate email

**The Complete Count Committees (CCC) program is key to creating awareness in communities all across the country.**

- CCCs utilize local knowledge, influence, and resources to educate communities and promote the census through locally based, targeted outreach efforts.
- CCCs provide a vehicle for coordinating and nurturing cooperative efforts between tribal, state, and local governments; communities; and the Census Bureau.
- CCCs help the Census Bureau get a complete count in 2020 through partnerships with local governments and community organizations.

Tribal, state, and local governments work together with partners to form CCCs to promote and encourage response to the 2020 Census in their communities. Community-based organizations also establish CCCs that reach out to their constituents.

A CCC is comprised of a broad spectrum of government and community leaders from education, business, healthcare, and other community organizations. These trusted voices develop and implement a 2020 Census awareness campaign based upon their knowledge of the local community to encourage a response.

**Council Committee, Board/Commission Action:**

Click or tap here to enter text.

**Alternatives:**

Click or tap here to enter text.

**Recommendation:**

Appoint Lance Winter and Ida Miller to serve on the Census 2020 Complete Count Committee.