



Legislation Text

File #: ID#19-088, **Version:** 1

AGENDA CAPTION:

Discuss and consider appointments to the Census 2020 Complete Count Committee, and provide direction to staff.

Meeting date: April 2, 2019

Department: City Clerk

Amount & Source of Funding

Funds Required: Click or tap here to enter text.

Account Number: Click or tap here to enter text.

Funds Available: Click or tap here to enter text.

Account Name: Click or tap here to enter text.

Fiscal Note:

Prior Council Action: Presentation on the 2020 Census was given at the January 15, 2019 Work Session meeting. On February 19, 2019 Council adopted Resolution 2019-35R, supporting the United States Census Bureau by creating a Census 2020 Complete Count Committee.

City Council Strategic Initiative: [Please select from the dropdown menu below]

Choose an item.

Choose an item.

Choose an item.

Comprehensive Plan Element (s): [Please select the Plan element(s) and Goal # from dropdown menu below]

- ☐ Economic Development - Choose an item.
- ☐ Environment & Resource Protection - Choose an item.
- ☐ Land Use - Choose an item.
- ☐ Neighborhoods & Housing - Choose an item.
- ☐ Parks, Public Spaces & Facilities - Choose an item.
- ☐ Transportation - Choose an item.
- ☐ Not Applicable

Master Plan: *[Please select the corresponding Master Plan from the dropdown menu below (if applicable)]*

Choose an item.

Background Information:

On January 15, 2019 a presentation was given by representatives of the U.S. Census Bureau regarding the 2020 Census. On February 19, 2019 Council adopted a Resolution creating the Census 2020 Complete Count Committee. The City Clerk's office with support of the Communications department reached out to community members and sent out media releases for a call for applicants. We are seeking appointments to fill the following roles:

- A. Two Representatives of the City Council;
- B. Two Representatives of Texas State University
- C. Two Representatives of the business community
- D. Two Representatives of the school district and education sector
- E. Two Representatives of community/nonprofit organizations
- F. Two Representatives of faith-based groups
- G. Two Representatives of media
- H. Two Representatives of youth organizations
- I. Two Representatives of the healthcare industry
- J. Three at- large members

Applications have been provided in a separate email

The Complete Count Committees (CCC) program is key to creating awareness in communities all across the country.

- CCCs utilize local knowledge, influence, and resources to educate communities and promote the census through locally based, targeted outreach efforts.
- CCCs provide a vehicle for coordinating and nurturing cooperative efforts between tribal, state, and local governments; communities; and the Census Bureau.
- CCCs help the Census Bureau get a complete count in 2020 through partnerships with local governments and community organizations.

Tribal, state, and local governments work together with partners to form CCCs to promote and encourage response to the 2020 Census in their communities. Community-based organizations also establish CCCs that reach out to their constituents.

A CCC is comprised of a broad spectrum of government and community leaders from education, business, healthcare, and other community organizations. These trusted voices develop and implement a 2020 Census awareness campaign based upon their knowledge of the local community to encourage a response.

The formation of CCCs is happening NOW! Leaders are identifying budget resources and establishing local work plans. In 2020, they will implement the plans and lead their communities to a successful census count.

Council Committee, Board/Commission Action:

Click or tap here to enter text.

Alternatives:

Click or tap here to enter text.

Recommendation:

Click or tap here to enter text.