



Legislation Text

File #: Res. 2019-35R, **Version:** 1

AGENDA CAPTION:

Consider approval of Resolution 2019-35R supporting the United States Census Bureau by creating a Census 2020 Complete Count Committee to coordinate efforts and deploy resources across the community to achieve the most accurate and complete population count in the upcoming decennial census; and declaring an effective date.

Meeting date: February 19, 2019

Department: Planning and Development Services

Amount & Source of Funding

Funds Required: N/A

Account Number: N/A

Funds Available: N/A

Account Name: N/A

Fiscal Note:

Prior Council Action: Click or tap here to enter text.

City Council Strategic Initiative: [Please select from the dropdown menu below]

Community Partners

Choose an item.

Choose an item.

Comprehensive Plan Element (s): [Please select the Plan element(s) and Goal # from dropdown menu below]

- ☐ Economic Development - Choose an item.
- ☐ Environment & Resource Protection - Choose an item.
- ☐ Land Use - Choose an item.
- ☐ Neighborhoods & Housing - Choose an item.
- ☐ Parks, Public Spaces & Facilities - Choose an item.
- ☐ Transportation - Choose an item.
- ☒ Not Applicable

Master Plan: *[Please select the corresponding Master Plan from the dropdown menu below (if applicable)]*

Choose an item.

Background Information:

A Work Session was held on January 15, 2019 including a presentation from US Census Bureau Representative Rebecca Briscoe on the importance of a complete count during the upcoming Decennial Census.

To insure the highest level of participation, it is recommended the City appoint a Census 2020 Complete Count Committee including approximately 10 to 15 individuals. The appointment of a citizen based Complete Count Committee by the mayor and council will assist in the promotion, outreach, understanding and education regarding the 2020 Census prior to it beginning.

The purpose of the Complete Count Committee is to increase the response rate through focused, structured community minded action. The committee will utilize the knowledge and expertise of each committee member to implement a census awareness campaign targeted to residents. Duties and responsibilities of the committee shall include formulation of strategies to enhance our community's response rate to Census 2020. The committee will utilize local knowledge, expertise and influence of each committee member to design and implement a census awareness campaign targeted to the various communities across the region.

Committee members shall serve from March 2019 through August 2020 at which time the Committee shall dissolve. The Committee will engage once a month, but may meet more often leading into 2020. Our goal is to finalize the slots now and make the appointments in March.

Council Committee, Board/Commission Action:

Click or tap here to enter text.

Alternatives:

Click or tap here to enter text.

Recommendation:

Staff recommends approval of the resolution.