

City of San Marcos

630 East Hopkins San Marcos, TX 78666

Legislation Text

File #: Res. 2019-46R, Version: 1

AGENDA CAPTION:

Consider approval of Resolution 2019-46R, approving the City Council's Strategic Initiatives for Fiscal Year 2020; and declaring an effective date.

Meeting date: March 6, 2018

Department: City Manager's Office

Amount & Source of Funding

Funds Required: Click or tap here to enter text.

Account Number: Click or tap here to enter text.

Funds Available: Click or tap here to enter text.

Account Name: Click or tap here to enter text.

Fiscal Note:

Prior Council Action: Follow-up to Council's Visioning Advance held in January 2019

<u>City Council Strategic Initiative</u>: [Please select from the dropdown menu below]

Choose an item.

Choose an item.

Choose an item.

<u>Comprehensive Plan Element (s)</u>: [Please select the Plan element(s) and Goal # from dropdown menu below]

- ☑ Environment & Resource Protection Choose an item.
- □ Land Use Choose an item.
- Neighborhoods & Housing Choose an item.
- ☑ Parks, Public Spaces & Facilities Choose an item.
- □ Not Applicable

Master Plan: [Please select the corresponding Master Plan from the dropdown menu below (if applicable)]

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Choose an item.

Background Information:

The Strategic Initiatives identified by the City Council during the Visioning Advance in January 2019 lend themselves to being organized around the following key priorities:

- Workforce Housing;
- Multi-Modal Transportation;
- · City Facilities;
- Workforce Development; and
- Downtown Vitalization.

The draft initiatives and strategies were presented to Council during the February 5, 2019 City Council Meeting.

Staff teams have been developed around each Strategic Initiative. Once Council approves the initiatives, staff will add specific outcomes and timelines for each strategy. These strategies will be used to focus Council and staff priorities for the next 12 to 18 months. Staff will also provide quarterly updates to Council regarding progress for each initiative.

Council Committee, Board/Commission Action:

Click or tap here to enter text.

Alternatives:

Click or tap here to enter text.

Recommendation:

Staff recommends approval.