



Legislation Text

File #: ID#19-009, **Version:** 1

AGENDA CAPTION:

Receive a Staff presentation and review the proposed Small Area Plan Program, a component of Neighborhood Character Studies, and provide direction to staff.

Meeting date: February 19, 2019

Department: Planning and Development Services

Amount & Source of Funding

Funds Required: n/a

Account Number: n/a

Funds Available: n/a

Account Name: n/a

Fiscal Note:

Prior Council Action: n/a

City Council Strategic Initiative: n/a

Comprehensive Plan Element (s): [Please select the Plan element(s) and Goal # from dropdown menu below]

- ☐ Economic Development - Choose an item.
- ☐ Environment & Resource Protection - Choose an item.
- ☒ Land Use - Direct Growth, Compatible with Surrounding Uses
- ☒ Neighborhoods & Housing - Protected Neighborhoods in order to maintain high quality of life and stable property values
- ☐ Parks, Public Spaces & Facilities - Choose an item.
- ☒ Transportation - Multimodal transportation network to improve accessibility and mobility, minimize congestion and reduce pollution
- ☐ Not Applicable

Master Plan:

Vision San Marcos - A River Runs Through Us

Background Information:

The Small Area Plan Program is a neighborhood driven approach that implements the Comprehensive Plan and serves citizens with varying needs. The program is designed to strengthen neighborhoods and plan for growth by preserving neighborhood character, shaping new development, and implementing better design and beautification efforts within San Marcos neighborhoods. The Small Area Plan Program is the tool used to implement Neighborhood Character Studies. A summary of the program and application process is detailed below:

Staff presented the Small Area Program to the City Council at their November 20, 2018 Work Session and received direction to create and present an Outreach Plan for the Program. Included in the attachments is the Outreach Plan and several outreach components. **Staff is requesting Council for direction to launch the program in April which entails helping interested neighborhoods to fill out the application and provide any supporting materials.**

Council Committee, Board/Commission Action:

Click or tap here to enter text.

Alternatives:

Click or tap here to enter text.

Recommendation:

Staff recommends initiating the Small Area Plan Program as presented by soliciting applications from neighborhood residents and organizations.