



Legislation Text

File #: Res. 2018-130R, **Version:** 1

AGENDA CAPTION:

Consider approval of Resolution 2018-130R, approving a contract with Veoride, Inc. for the provision of a Dockless Bike Share System as a part of a collaborative partnership between the City of San Marcos and Texas State University at no cost to the City; authorizing the City Manager or his designee to execute the appropriate documents on behalf of the City and declaring an effective date.

Meeting date: August 7, 2018

Department: CMO - Kevin Burke, Economic Development & Downtown Administrator

Amount & Source of Funding

Funds Required: N/A

Account Number: N/A

Funds Available: N/A

Account Name: N/A

Fiscal Note:

Prior Council Action: Council held a discussion regarding dockless bike share services on September 5, 2017, and conducted a Work Session regarding a proposed Joint-RFP between the City and Texas State University on February 5, 2018.

City Council Strategic Initiative:

Community Partners

Comprehensive Plan Element (s):

- ☒ Economic Development - Opportunity created by Capital of University, Business, Civic, & Cultural Leaders
- ☐ Environment & Resource Protection
- ☐ Land Use
- ☐ Neighborhoods & Housing
- ☐ Parks, Public Spaces & Facilities
- ☒ Transportation - Multimodal transportation network to improve accessibility and mobility, minimize congestion and reduce pollution
- ☐ Not Applicable

Master Plan:

Downtown Master Plan

Background Information:

Council held a discussion regarding dockless bike share services on September 5, 2017, and conducted a Work Session regarding a proposed Joint-RFP between the City and Texas State University on February 5, 2018.

The joint Request for Proposal for a Dockless Bike Share System was issued in February, with responses due no later than March 6, 2018. Six private firms responded to the RFP, and were scored by a committee consisting of Texas State University and City of San Marcos staff.

The selection committee invited the two top-scoring respondents to make in-person presentations and provide a demonstration of their physical hardware (bikes) and software (apps). Based on the presentations, the committee chose VeoRide as the successful respondent, and Texas State University issued a “letter of intent to award contract” on June 6, 2018.

Due to differences in purchasing procedures, as well as differing legal and statutory requirements, the City and University negotiated separate contracts with VeoRide. While different in form, the two contracts are substantially similar with regard to content. The scope of service to be performed, as well as the expected deliverables, are identical. The City’s contract with VeoRide is attached. To promote transparency in this process, to educate the San Marcos community on the benefits of dockless bike share, and to establish clear service and performance expectations between the City and VeoRide, the contract incorporates the company’s original RFP response, as well as their presentation to the selection committee.

Should Council approve the contract on August 7th, VeoRide will initiate the production of customized bicycles from the manufacturer, and shipment of the initial allocation of 360 bicycles to San Marcos. Please find the VeoRide custom bicycle design rendering attached.

Based on the estimated production and shipping schedule, we anticipate a formal Dockless Bike Share System launch in late-August.

Council Committee, Board/Commission Action:

N/A

Alternatives:

Take no action.

Recommendation:

Staff recommends approval.