City of San Marcos

Legislation Text

File #: Res. 2017-35R, **Version:** 1

AGENDA CAPTION:

Consider approval of Resolution 2017-35R, authorizing the naming of the alley located north of the Historic Hays County Courthouse between East Hopkins Street and University Drive "Kissing Alley"; and declaring an effective date.

Meeting date: February 21, 2017

Department: Planning and Development Services

Funds Required: NA
Account Number: NA
Funds Available: NA
Account Name: NA

CITY COUNCIL GOAL: Beautify and Enhance the Quality of Place

COMPREHENSIVE PLAN ELEMENT(s): NA

BACKGROUND:

This agenda item seeks approval from City Council for a request initiated by City Staff to name an alley located north of the Hays County Courthouse "Kissing Alley" as it has been colloquially known for several years. The location of the alley is depicted on the attached map.

At their regularly scheduled meeting on January 24, 2017, the Planning and Zoning Commission voted unanimously to recommend approval of the request.

The Main Street Advisory Board enacted a vision statement on July 13, 2016 "to foster a downtown that is a unique and culturally vibrant destination, where local businesses thrive and people of all ages can connect, create and celebrate." The Kissing Alley project began in 2013 and has been used for downtown activities such as Park(ing) Day, weddings, and live music events for several Main Street events. Kissing Alley is viewed as a placemaking opportunity for Downtown San Marcos.

In addition to activating the alley, public and private improvements have been made to create a unique, safe and more attractive downtown space including a mural and permanent over-the-road lighting. These improvements and official naming of the alley help accomplish goals set for 2017 including: 1) additional street and safety amenities; 2) awareness of Kissing Alley; and 3) incorporating more music and art in public places.

Staff has reviewed the request and recommends **<u>approval</u>** as submitted.