



Legislation Text

File #: ID#15-415, **Version:** 1

AGENDA CAPTION:

Receive a presentation by Greater San Marcos Partnership staff on the Vision2020 Strategic Plan for economic development in Hays and Caldwell County, and provide direction to Staff.

Meeting date: July 21, 2015

Department: Adriana Cruz, President, GSMP

Funds Required: N/A

Account Number: N/A

Funds Available: N/A

Account Name: N/A

CITY COUNCIL GOAL: Sound Finances

COMPREHENSIVE PLAN ELEMENT(s): *Goal 5 Fiscally Responsible Incentives for Economic Development*

BACKGROUND:

As part of a comprehensive effort to make our community as competitive as possible for new jobs, talent, and corporate investment, the Greater San Marcos Partnership has launched a process to enhance economic development activities and programs in the area. At the end of this process, our community will have a consensus-based, achievable Economic Development Strategy to guide our path to short- and long-term prosperity. Guided by a knowledgeable Steering Committee of stakeholders from across Greater San Marcos, the planning process will be informed by nationally-recognized consultant Market Street Services' objective analysis of how the Greater San Marcos region competes with its peers in Texas and across the nation.

Adriana Cruz, President of the Greater San Marcos Partnership (GSMP), will make a presentation on the Vision2020 Strategic Plan and discuss how this plan will impact the Fiscal Year 2016 budget.