



## Legislation Details (With Text)

**File #:** ID#21-544    **Version:** 1    **Name:**  
**Type:** Work Session Item    **Status:** Individual Consideration  
**File created:** 6/25/2021    **In control:** City Council  
**On agenda:** 8/3/2021    **Final action:**  
**Title:** Receive a presentation and hold discussion on the contract with the Greater San Marcos Partnership, and provide direction to Staff  
**Sponsors:**  
**Indexes:**  
**Code sections:**  
**Attachments:** 1. GSMP Agreement Work Session Presentation 2021-08-03, 2. GSMP Agreement 2021 DRAFT Redline, 3. GSMP Agreement 2021 DRAFT w Accepted Changes, 4. GSMP Agreement Resolution 2018-185

Date	Ver.	Action By	Action	Result
8/3/2021	1	City Council		

### **AGENDA CAPTION:**

Receive a presentation and hold discussion on the contract with the Greater San Marcos Partnership, and provide direction to Staff

**Meeting date:** August 3, 2021

**Department:** City Manager's Office - Kelsee Jordan Lee

**Funds Required:** N/A

**Account Number:** N/A

**Funds Available:** N/A

**Account Name:** N/A

**CITY COUNCIL GOAL:** Economic Vitality

### **BACKGROUND:**

The City of San Marcos has an agreement with the Greater San Marcos Partnership (GSMP), a public-private partnership, to enhance and diversify the San Marcos area economy by supporting quality growth in targeted sectors of the economy, optimizing the local talent base and promoting San Marcos as a location for business.

The current agreement between the City of San Marcos and Greater San Marcos Partnership will end on September 30, 2021. City staff will present a draft proposed agreement for the period beginning October 1, 2021, for continued and enhanced economic development services by GSMP. Feedback and direction received during the work session will be incorporated in an updated agreement to then be brought back for City Council consideration.

