



## Legislation Details (With Text)

**File #:** ID#21-439    **Version:** 1    **Name:**  
**Type:** Work Session Item    **Status:** Individual Consideration  
**File created:** 5/18/2021    **In control:** City Council  
**On agenda:** 6/1/2021    **Final action:**  
**Title:** Receive a Staff presentation on the City of San Marcos Economic Development Policy, and provide direction to Staff.  
**Sponsors:**  
**Indexes:**  
**Code sections:**  
**Attachments:** 1. ED Policy City Council Work Session June 1 2021 - FINAL, 2. ED Policy Amended February 2 2016, 3. ED Policy Incentive Matrix, 4. ED Policy Incentive Application, 5. ED Policy Justification Table - DRAFT

Date	Ver.	Action By	Action	Result
6/1/2021	1	City Council		

### **AGENDA CAPTION:**

Receive a Staff presentation on the City of San Marcos Economic Development Policy, and provide direction to Staff.

**Meeting date:** June 1, 2021

**Department:** Economic Development - Kelsee Jordan Lee

### **Amount & Source of Funding**

**Funds Required:** Click or tap here to enter text.

**Account Number:** Click or tap here to enter text.

**Funds Available:** Click or tap here to enter text.

**Account Name:** Click or tap here to enter text.

### **Fiscal Note:**

**Prior Council Action:** Click or tap here to enter text.

**City Council Strategic Initiative:** [Please select from the dropdown menu below]

Downtown Vitality

Workforce Development

Choose an item.

**Comprehensive Plan Element (s):** [Please select the Plan element(s) and Goal # from dropdown menu below]

- ☒ Economic Development - Choose an item.
- ☐ Environment & Resource Protection - Choose an item.
- ☐ Land Use - Choose an item.
- ☐ Neighborhoods & Housing - Choose an item.
- ☐ Parks, Public Spaces & Facilities - Choose an item.
- ☐ Transportation - Choose an item.
- ☐ Core Services
- ☐ Not Applicable

**Master Plan:** *[Please select the corresponding Master Plan from the dropdown menu below (if applicable)]*

Choose an item.

**Background Information:**

The current Economic Development Policy was adopted on December 13, 2013, and amended on January 5, 2016, and February 2, 2016. With the policy being over five-years-old, it is due for an update to ensure that it is still relevant to today's economic climate and that it supports the City's goals for growth and retention of companies.

**Council Committee, Board/Commission Action:**

Click or tap here to enter text.

**Alternatives:**

Click or tap here to enter text.

**Recommendation:**

Click or tap here to enter text.