

City of San Marcos

Legislation Details (With Text)

Name:

File #: Res. 2021- Version: 1

43R

Type: Resolution Status: Individual Consideration

File created: 2/2/2021 In control: City Council

On agenda: 2/24/2021 Final action:

Title: Consider approval of Resolution 2021-43R, approving the City Council's Strategic Initiatives for Fiscal

Year 2021-2022; and declaring an effective date.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Res. 2021-43R.pdf, 2. 2021-22 Strategic Initiatives Plan - Clean Draft, 3. 2021-22 Strategic

Initiatives Plan - Redline

Date	Ver.	Action By	Action	Result
2/24/2021	1	City Council		
2/24/2021	1	City Council		
2/24/2021	1	City Council		
2/24/2021	1	City Council		

AGENDA CAPTION:

Consider approval of Resolution 2021-43R, approving the City Council's Strategic Initiatives for Fiscal Year 2021-2022; and declaring an effective date.

Meeting date: February 24, 2021

Department: City Manager's Office

Amount & Source of Funding

Funds Required: Click or tap here to enter text.

Account Number: Click or tap here to enter text.

Funds Available: Click or tap here to enter text.

Account Name: Click or tap here to enter text.

Fiscal Note:

Prior Council Action: Follow-up to Council's Visioning Session held on January 7-8, 2021.

<u>City Council Strategic Initiative:</u> [Please select from the dropdown menu below]

Choose an item.

Choose an item.

Choose an item.

File #: Res. 2021-43R, Version: 1
Comprehensive Plan Element (s): [Please select the Plan element(s) and Goal # from dropdown menu
below]
☐ Economic Development - Choose an item.
☐ Environment & Resource Protection - Choose an item.
☐ Land Use - Choose an item.
☐ Neighborhoods & Housing - Choose an item.
☐ Parks, Public Spaces & Facilities - Choose an item.
☐ Transportation - Choose an item.
☐ Core Services
□ Not Applicable
<u>Master Plan</u> : [Please select the corresponding Master Plan from the dropdown menu below (if applicable)]
Choose an item.
Background Information:
City Council reviewed and provided comments regarding the 2021-2022 Strategic Initiatives at its Visioning
Session held on January 7-8, 2021. At that session, Council agreed that the progress begun on Multi Modal
Transportation meant that priority could be removed, and they added COVID Recovery, resulting in the following strategic priorities:
Tollowing strategic priorities.
- Workforce Housing;
- Workforce Development;
- Downtown Vitality;
- Sustainability; and
- COVID Recovery

Staff teams have been developed around each Strategic Initiative. Once Council approves the initiatives, staff will add specific outcomes and timelines for each strategy. These strategies will be used to focus Council and staff priorities for the next 12 to 18 months. Staff will also provide quarterly updates to Council regarding progress for each initiative.

Council Committee, Board/Commission Action:

Click or tap here to enter text.

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Alternatives:

Click or tap here to enter text.

Recommendation:

Click or tap here to enter text.