



Legislation Details

File #: Res. 2020-241R **Version:** 1 **Name:**

Type: Resolution **Status:** Individual Consideration

File created: 10/2/2020 **In control:** City Council

On agenda: 11/4/2020 **Final action:**

Title: Consider approval of Resolution 2020-241R, approving a Change in Service to the agreement with Conversant, LLC in the amount of \$50,000 for the creation and monitoring of a digital advertising campaign to promote tourism in the City for a total contract price of \$200,000.00 and authorize three one-year renewals in an estimated annual amount of \$150,000; authorizing the City Manager or his designee to execute the appropriate documents to implement the change in service; and declaring an effective date.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Resolution - Change in Service - Conversant, LLC.pdf, 2. 219-402 ACIS1 Digital Advertising.pdf

Date	Ver.	Action By	Action	Result
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