

## City of San Marcos

## **Legislation Details**

Res. 2019-File #:

245R

Version: 1 Name:

Resolution Status: Individual Consideration

File created: 11/5/2019 In control: City Council

On agenda: 12/3/2019 Final action:

Title: Consider approval of Resolution 2019-245R, approving a renewal of the advertising agreement with

AJR Media Group for the creation of advertising campaigns to support the work of the San Marcos Convention and Visitor Bureau in the estimated annual amount of \$79,950 and authorizing three oneyear additional renewals for a total contract price of \$240,000; authorizing the City Manager or his designee to execute the appropriate documents related to the renewal of the agreement; and

declaring an effective date.

Sponsors:

Indexes:

Type:

**Code sections:** 

Attachments: 1. AJR Media Group Renewal.pdf, 2. ACIS4 San Marcos Meetings AJR Digital Media Solutions

Executed.pdf

Date Ver. **Action By** Action Result