



Legislation Details

File #: Res. 2019-205R **Version:** 1 **Name:**

Type: Resolution **Status:** Individual Consideration

File created: 9/16/2019 **In control:** City Council

On agenda: 10/15/2019 **Final action:**

Title: Consider approval of Resolution 2019-205R, approving an agreement with Conversant LLC in the amount of \$150,000.00 for the creation and monitoring of a digital advertising campaign to promote tourism in the City; authorizing the City Manager or his designee to execute the agreement on behalf of the City; and declaring an effective date.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Resolution - Advertising contract with Conversant.pdf, 2. San Marcos TX CVB_V2[1]

Date	Ver.	Action By	Action	Result
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