



Legislation Details (With Text)

File #: ID#19-402 **Version:** 1 **Name:**
Type: Work Session Item **Status:** Individual Consideration
File created: 7/29/2019 **In control:** City Council
On agenda: 8/6/2019 **Final action:**
Title: Receive a Staff presentation and hold discussion regarding the City's Economic Development Policy, the various elements associated with the current the Economic Development process, and the various components that go into a successful economic development program, and provide direction to Staff.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Economic Development Worksession August 6, 2. 2013 Economic Development Policy, 3. 2016 Economic Development Policy

Date	Ver.	Action By	Action	Result
8/6/2019	1	City Council		

AGENDA CAPTION:

Receive a Staff presentation and hold discussion regarding the City's Economic Development Policy, the various elements associated with the current the Economic Development process, and the various components that go into a successful economic development program, and provide direction to Staff.

Meeting date: August 6, 2019

Department: City Manager's Office, Steve Parker, Assistant City Manager

Amount & Source of Funding

Funds Required: [Click or tap here to enter text.](#)

Account Number: [Click or tap here to enter text.](#)

Funds Available: [Click or tap here to enter text.](#)

Account Name: [Click or tap here to enter text.](#)

Fiscal Note:

The City's current Economic Development policy was originally adopted in 2013 and was amended in 2016 to include the family living wage incentive of \$15.00 plus benefits.

City Council Strategic Initiative: N/A

Comprehensive Plan Element (s): ☒ Not Applicable

Master Plan: N/A

Background Information:

In the past year, there have been numerous discussions regarding the City's Economic Development process and the policy we follow when trying to recruit new firms to the City of San Marcos. The attached presentation will outline the steps of the economic development process and the components that go into a successful economic development program.

Council Committee, Board/Commission Action:

Alternatives:

Recommendation:

Provide direction to staff.