SAN MARCOS	City of San Marcos			630 East Hopkins San Marcos, TX 78666	
Contraction of the second seco	Legislation Details				
File #:	Res. 2018- 192R	Version: 1	Name:		
Туре:	Resolution		Status:	Individual Consideration	
File created:	9/24/2018		In control:	City Council	
On agenda:	10/16/2018		Final action:		
Title:	Consider approval of Resolution 2018-192R, approving an the renewal of the agreement between the City and AJR Media Group - Destination page, digital ads, and programmatic campaign to promote tourism for an estimated amount of \$38,183 which brings the total value of the contract to \$71,883; authorizing the City Manager or his designee to execute this contract on behalf of the City and declaring an effective date.				
Sponsors:					
Indexes:					
Code sections:					
Attachments:	1. Resolution, 2. AJR Media ACIS, 3. AJR MEDIA 2018-2019 San Marcos AJR Digital Media Solutions ALLNEW, 4. AJR MEDIA 2019 TourTexas.com Content Plan Contract REDLINE, 5. AJR MEDIA 2019 TourTexas.com Inventory Contract REDLINE				
Date	Ver. Action By	1	Ad	ction	Result