



Legislation Details

File #: Res. 2018-192R **Version:** 1 **Name:**

Type: Resolution **Status:** Individual Consideration

File created: 9/24/2018 **In control:** City Council

On agenda: 10/16/2018 **Final action:**

Title: Consider approval of Resolution 2018-192R, approving an the renewal of the agreement between the City and AJR Media Group - Destination page, digital ads, and programmatic campaign to promote tourism for an estimated amount of \$38,183 which brings the total value of the contract to \$71,883; authorizing the City Manager or his designee to execute this contract on behalf of the City and declaring an effective date.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Resolution, 2. AJR Media ACIS, 3. AJR MEDIA 2018-2019 San Marcos AJR Digital Media Solutions ALLNEW, 4. AJR MEDIA 2019 TourTexas.com Content Plan Contract REDLINE, 5. AJR MEDIA 2019 TourTexas.com Inventory Contract REDLINE

Date	Ver.	Action By	Action	Result
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