



Legislation Details

File #: Res. 2019-245R **Version:** 1 **Name:**

Type: Resolution **Status:** Individual Consideration

File created: 11/5/2019 **In control:** City Council

On agenda: 12/3/2019 **Final action:**

Title: Consider approval of Resolution 2019-245R, approving a renewal of the advertising agreement with AJR Media Group for the creation of advertising campaigns to support the work of the San Marcos Convention and Visitor Bureau in the estimated annual amount of \$79,950 and authorizing three one-year additional renewals for a total contract price of \$240,000; authorizing the City Manager or his designee to execute the appropriate documents related to the renewal of the agreement; and declaring an effective date.

Sponsors:

Indexes:

Code sections:

Attachments: 1. AJR Media Group Renewal.pdf, 2. ACIS4 San Marcos Meetings AJR Digital Media Solutions Executed.pdf

Date	Ver.	Action By	Action	Result
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