



## Legislation Details

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**File #:** Res. 2019-205R      **Version:** 1      **Name:**

**Type:** Resolution      **Status:** Individual Consideration

**File created:** 9/16/2019      **In control:** City Council

**On agenda:** 10/15/2019      **Final action:**

**Title:** Consider approval of Resolution 2019-205R, approving an agreement with Conversant LLC in the amount of \$150,000.00 for the creation and monitoring of a digital advertising campaign to promote tourism in the City; authorizing the City Manager or his designee to execute the agreement on behalf of the City; and declaring an effective date.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Resolution - Advertising contract with Conversant.pdf, 2. San Marcos TX CVB\_V2[1]

Date	Ver.	Action By	Action	Result
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