



Legislation Details (With Text)

File #: ID#21-439 **Version:** 1 **Name:**
Type: Work Session Item **Status:** Individual Consideration
File created: 5/18/2021 **In control:** City Council
On agenda: 6/1/2021 **Final action:**
Title: Receive a Staff presentation on the City of San Marcos Economic Development Policy, and provide direction to Staff.

Sponsors:

Indexes:

Code sections:

Attachments: 1. ED Policy City Council Work Session June 1 2021 - FINAL, 2. ED Policy Amended February 2 2016, 3. ED Policy Incentive Matrix, 4. ED Policy Incentive Application, 5. ED Policy Justification Table - DRAFT

Date	Ver.	Action By	Action	Result
6/1/2021	1	City Council		

AGENDA CAPTION:

Receive a Staff presentation on the City of San Marcos Economic Development Policy, and provide direction to Staff.

Meeting date: June 1, 2021

Department: Economic Development - Kelsee Jordan Lee

Amount & Source of Funding

Funds Required: Click or tap here to enter text.

Account Number: Click or tap here to enter text.

Funds Available: Click or tap here to enter text.

Account Name: Click or tap here to enter text.

Fiscal Note:

Prior Council Action: Click or tap here to enter text.

City Council Strategic Initiative: [Please select from the dropdown menu below]

Downtown Vitality

Workforce Development

Choose an item.

Comprehensive Plan Element (s): [Please select the Plan element(s) and Goal # from dropdown menu below]

- Economic Development - Choose an item.
- Environment & Resource Protection - Choose an item.
- Land Use - Choose an item.
- Neighborhoods & Housing - Choose an item.
- Parks, Public Spaces & Facilities - Choose an item.
- Transportation - Choose an item.
- Core Services
- Not Applicable

Master Plan: *[Please select the corresponding Master Plan from the dropdown menu below (if applicable)]*

Choose an item.

Background Information:

The current Economic Development Policy was adopted on December 13, 2013, and amended on January 5, 2016, and February 2, 2016. With the policy being over five-years-old, it is due for an update to ensure that it is still relevant to today's economic climate and that it supports the City's goals for growth and retention of companies.

Council Committee, Board/Commission Action:

Click or tap here to enter text.

Alternatives:

Click or tap here to enter text.

Recommendation:

Click or tap here to enter text.