



Legislation Details (With Text)

File #: ID#17-819 **Version:** 1 **Name:**
Type: Presentation **Status:** Individual Consideration
File created: 11/14/2017 **In control:** City Council
On agenda: 11/21/2017 **Final action:**
Title: Receive a report and presentation from the Greater San Marcos Partnership.

Sponsors:

Indexes:

Code sections:

Attachments: 1. GSMP-COSM FY17 Report 11.21.17_final, 2. Res 2016-166 approving an agreement with the Greater San Marcos Economic Development Corporation (GSMP) for Economic Development Services.pdf

Date	Ver.	Action By	Action	Result
11/21/2017	1	City Council		

AGENDA CAPTION:

Receive a report and presentation from the Greater San Marcos Partnership.

Meeting date: November 21, 2017

Department: City Manager's Office - Kevin Burke, Economic Development Administrator

Funds Required: N/A

Account Number: N/A

Funds Available: N/A

Account Name: N/A

CITY COUNCIL GOAL: Economic Vitality and Responsible Finances

BACKGROUND:

The Greater San Marcos Partnership (GSMP) is a public-private partnership established to enhance and diversify the San Marcos area economy by supporting quality growth in targeted sectors of the economy, optimizing the local talent base and promoting San Marcos as a location for business. GSMP is focused on executing the strategies laid out by Vision 2020, a five-year strategic plan to drive economic development in the region, adopted in 2015.

The City of San Marcos is a Lead Investor in the Greater San Marcos Partnership. Adriana Cruz, GSMP President, will provide an update on the organization's activities.

