

## ORDINANCE NO. 2021-12

### AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF SAN MARCOS, TEXAS AMENDING SECTION 2.351 OF THE SAN MARCOS CITY CODE RELATING TO THE COMPOSITION OF CONVENTION AND VISITOR BUREAU ADVISORY BOARD; INCLUDING UPDATING LANGUAGE OF REPRESENTATIVE TITLES; AND PROVIDING AN EFFECTIVE DATE.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN MARCOS, TEXAS:

**SECTION 1.** Section 2.351 of the San Marcos City Code is hereby amended to read as set forth below. Added text is indicated by underlining and deleted text is indicated by strikethroughs.

#### **Sec. 2.191. Created; composition; terms; officers.**

- a) The convention and visitors bureau advisory board is created, composed of ~~14~~ 15 voting members appointed by the city council as described in subsection (b), and five non-voting ex-officio members: the city manager or a designee of the city manager, the president of the San Marcos Area Chamber of Commerce or a designee of the president, ~~a representative designated by Centro Cultural Hispano de San Marcos~~, the economic development director of [the] Greater San Marcos Partnership or a designee of the partnership president, a Parks and Recreation staff member and the Main Street ~~Manager~~ coordinator.
- b) The city council will endeavor to appoint persons who are representative of the following groups, organizations or interests as voting members of the board:

No. of Appointments	Representing
<del>2</del> <u>1</u>	City Council Members <del>s</del>
1	Hotel/motel industry in the city
1	Owner/general manager/senior manager of a hotel/motel in the city (90 or more rooms)
1	Owner/general manager/senior manager of a hotel/motel in the city (less than 90 rooms)
1	Owners/general managers/senior management of tourist attractions <del>located</del> in the city
1	Owners/general managers/senior management of food/beverage establishments in the city
1	Managers/senior management of outlet malls in the city

<del>1</del>	<del>City parks and recreation department staff</del>
1	Heritage Association/museums located in the city
1	Downtown/main street business owners/general managers/senior management
1	Texas State University- <del>San Marcos</del> Athletics
1	Texas State University- <del>San Marcos</del> -Academics/Media/Public Relations
<u>1</u>	<u>Art/Culture in the city</u>
<u>1</u>	<u>Organizer/manager of an annual or ongoing event in the city impacting the hotel and travel industry</u>
<u>1</u>	<u>River/natural area preservationist</u>

c) The voting members of the board are appointed for staggered three-year terms.

**SECTION 2.** In codifying the changes authorized by this ordinance, paragraphs, sections and subsections may be renumbered and reformatted as appropriate consistent with the numbering and formatting of the San Marcos City Code.

**SECTION 3.** If any word, phrase, clause, sentence, or paragraph of this ordinance is held to be unconstitutional or invalid by a court of competent jurisdiction, the other provisions of this ordinance will continue in force if they can be given effect without the invalid portion.

**SECTION 4.** All ordinances and resolutions or parts of ordinances or resolutions in conflict with this ordinance are repealed.

**SECTION 5.** This ordinance shall be effective upon its adoption on second reading.

**PASSED AND APPROVED** on first reading on February 16, 2021.

**PASSED, APPROVED AND ADOPTED** on second reading on March 2, 2021.

Jane Hughson  
Mayor

Attest:

Approved:

Tammy K. Cook  
Interim City Clerk

Michael Cosentino  
City Attorney