

SAN MARCOS AREA CHAMBER OF COMMERCE

GOVERNMENTAL AFFAIRS ADVISORY COUNCIL

Tuesday, January 5, 2021

TODAY'S DISCUSSION

OUTLINE OF TOPICS

- By the Numbers
- Mission
- 2021 Advocacy Priorities
- Partnership
- Q&A

SAN MARCOS CHAMBER OF COMMERCE

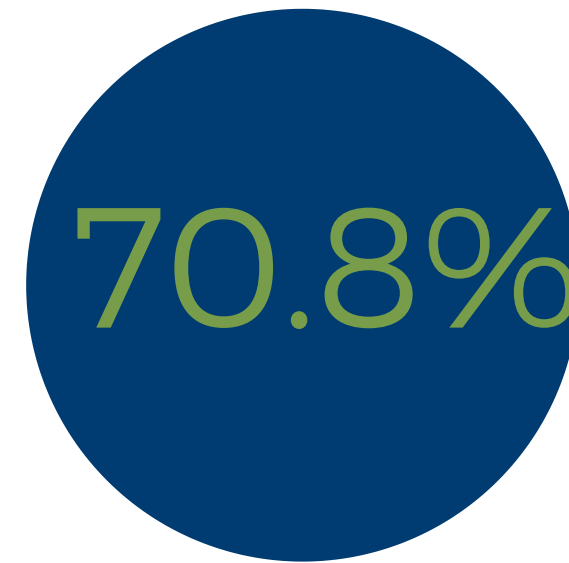
NUMBERS



Members



Representing
Number of
Employees



1-10 Employees



MISSION

The San Marcos Area Chamber of Commerce Government Affairs Advisory Council (GAAC) is charged with building a strong agenda to advocate for pro-business legislation for the benefit of San Marcos and the region.

GOVERNMENTAL AFFAIRS ADVISORY COUNCIL (GAAC)

COMMITTEE MEMBERS

Bucky Couch

Dr. Walter Horton

David Case

Laura Dupont

Jessica Inacio

Scott Gregson

Keely Sonlitner

Matthew Worthington

Forrest Higdon

John Thomaides

Sierra Martin

Olivia Juarez-Reid

ADVOCACY ISSUES FOR THE ROAD AHEAD

COMMUNITY INVESTMENT

Create and support policies that promote investment in our community and allows businesses to invest in themselves and the economic future of San Marcos.

HOUSING GROWTH AND DIVERSITY

Support opportunities that create housing stock suitable for a diversity of needs, preferences, stages of life and incomes for both present and future residents.



ADVOCACY ISSUES FOR THE ROAD AHEAD

TRANSPORTATION AND INFRASTRUCTURE

Support policies and investments that enable the movement of people, products and information throughout our region from expanded transit to enhancing the capacity of roadways and services.

JOBS AND OPPORTUNITIES

Support policies and strengthen efforts in job creation and talent development to best address the needs of an ever-expanding workforce and population, and the businesses that employ them.



ADVOCACY ISSUES FOR THE ROAD AHEAD

OPEN COMMUNICATION

Foster and encourage open and transparent communication ensuring the representation of all constituents. Proactively engage with the Chamber of Commerce and stakeholders to allow for meaningful dialogue and proactive solutions.



Let's Build A Stronger Partnership



Partnerships



2021 VISIONING WORKSHOP

Chamber to participate alongside the City of San Marcos



BOARDS & COMMISSIONS

Continue to appoint members of the business community to Boards & Commissions, and at the same time, the Chamber will continue to encourage business leaders to apply



MONTHLEY MEETINGS

Chamber leadership and City leadership commit to meeting monthly to discuss upcoming issues that impact the business community



SMALL BUSINESS DEVELOPMENT

Ensure that both the Chamber and the City are working to help our small businesses recover from the COVID-19 pandemic



Q&A