

**SAN MARCOS CONVENTION AND VISITOR BUREAU ADVISORY BOARD  
RECOMMENDATION  
RESOLUTION NO. 2020-XXXX**

**A RECOMMENDATION RESOLUTION OF THE SAN MARCOS CONVENTION AND VISITOR BUREAU TO THE CITY COUNCIL TO REVISE THE COMPOSITION OF REPRESENTATION TO THE ADVISORY BOARD**

**WHEREAS**, the San Marcos Convention and Visitor Bureau Advisory Board would like City Council to consider revisions of the board representatives who represent the tourism and hospitality industry of San Marcos.

**NOW THEREFORE, BE IT RESOLVED BY THE CONVENTION AND VISITOR BUREAU ADVISORY BOARD OF THE CITY OF SAN MARCOS, TEXAS:**

**PART 1.** It is recommended that the City Council accept the recommendation of keeping the total number of voting board members to a manageable quantity of 14 by:

- a) Adding one (1) position to represent art and culture entities in the city
- b) Adding one (1) position to represent an impactful annual or ongoing event in the city
- c) Converting one (1) position representing City Parks and Recreation staff to a non-voting position
- d) Removing one (1) City Council position

**PART 2.** It is recommended that the City Council accept the recommendation of keeping the total number of non-voting board members to 5 members by:

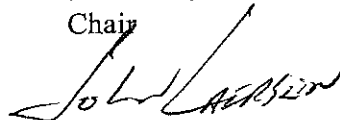
- a) Adding one (1) position to represent City Parks and Recreation staff
- b) Converting one (1) position representing Centro Cultural Hispano de San Marcos to a voting position (art/culture)

**PART 3.** It is recommended that the City Council accept the recommendation of editing language for title changes, organization name changes and continuity of language used

**PASSED AND ADOPTED** on September 16, 2020.

Attest:

John Lairsen  
Chair



Denise Pardo  
Staff Liaison