

**SAN MARCOS CONVENTION AND VISITOR BUREAU ADVISORY BOARD
RECOMMENDATION
RESOLUTION NO. 2020-001R**

A RECOMMENDATION RESOLUTION OF THE SAN MARCOS CONVENTION AND VISITOR BUREAU TO THE CITY COUNCIL TO RECOGNIZING WORLD MIGRATORY BIRD DAYS HELD ON THE SECOND SATURDAY OF MAY AND OCTOBER

WHEREAS, migratory birds are some of the most beautiful and easily observed wildlife that enhance the community; and

WHEREAS, citizens recognize and welcome migratory songbirds as symbolic harbingers of spring and enjoy all the opportunities they have to engage in great recreational endeavors such as bird-watching and nature photography; and

WHEREAS, migrant bird species also play an important economic role in the community, naturally controlling pests and generating recreational revenue related to bird watching activities; and

WHEREAS, migratory birds and their habitats are declining throughout the Americas, facing a growing number of threats on their migration routes and in both their summer and winter homes, and

WHEREAS, public awareness and concern are crucial components of migratory bird conservation, whereupon citizens can directly contribute to maintaining healthy bird populations; and

WHEREAS, since 1993 World Migratory Bird Day (WMBD) has raised global awareness by highlighting the need for the conservation of migratory birds and their habitats;

WHEREAS, hundreds of thousands of people will observe WMBD, gathering in town squares, community centers, schools, parks, nature centers, and wildlife refuges to learn about birds, take action to conserve them, and simply to have fun, and

NOW, THEREFORE, BE IT PROCLAIMED, WMBD will be celebrated/observed in San Marcos on the second Saturday in May and October, it's observance not limited to a single day, and will provide public information about migratory bird conservation and call upon the people of San Marcos to support the protect and conserve migratory birds and their habitats in our community.

NOW, THEREFORE, BE IT RESOLVED BY THE CONVENTION AND VISITOR BUREAU ADVISORY BOARD OF THE CITY OF SAN MARCOS, TEXAS:

PART 1. It is recommended that the City Council accept the recommendation to recognize World Migratory Bird Day.

PART 2. It is recommended that the City Council accept the recommendation to hereby authorize staff to support the Bird City Texas application to Texas Park & Wildlife, and if

approved, submit the designation fee to certify San Marcos as a "Bird City Texas," which will continue to enhance the City's reputation for leadership in protecting its natural environment including bird habitats, as well as recognize the interests of many citizens in bird conservation.

PASSED AND ADOPTED on September 16, 2020.



John Lairsen
Chair

Attest:



Denise Pardo
Staff Liaison