

RESOLUTION NO. 2020-203R

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN MARCOS, TEXAS APPROVING THE RENEWAL OF AN AGREEMENT WITH CROWDRIFF, INC. (CONTRACT NO. 217-193) RELATING TO INTERNET ADVERTISING SOFTWARE USED BY THE SAN MARCOS CONVENTION AND VISITOR BUREAU TO PROMOTE TOURISM IN THE ESTIMATED ANNUAL AMOUNT OF \$18,900.00 TO INCLUDE THE AUTHORIZATION OF THREE ADDITIONAL ONE-YEAR RENEWALS FOR A TOTAL CONTRACT AMOUNT OF \$84,900.00; AUTHORIZING THE CITY MANAGER OR HIS DESIGNEE TO EXECUTE THE AGREEMENT ON BEHALF OF THE CITY; AND DECLARING AN EFFECTIVE DATE.

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SAN MARCOS, TEXAS:

PART 1. The renewal of the agreement with CrowdRiff, Inc. (Contract No. 217-193) relating to internet advertising software used by the San Marcos Convention and Visitor Bureau to promote tourism in the estimated annual amount of \$18,900.00 to include authorization of three additional one-year renewals for a total contract amount of \$84,900.00 is approved.

PART 2. The City Manager or his designee is authorized to execute the agreement on behalf of the City.

PART 3. This resolution will be in full force and effect immediately from and after its passage.

ADOPTED on October 7, 2020.

Jane Hughson
Mayor

Attest:

Tammy K. Cook
Interim City Clerk