

**AUTHORIZATION OF CHANGE IN SERVICE**

AGREEMENT/ SERVICES NAME:	Texas Highway Magazine #217-430R	
CITY REPRESENTATIVE:	Yvonne Palacios, CVB	
CONTRACTOR:	TX Department of Transportation	
CONTRACT EFFECTIVE DATE:	December 01, 2017	
THIS AUTHORIZATION DATE:	October 7, 2020	AUTHORIZATION NO.: 3

**DESCRIPTION OF WORK TO BE ADDED TO OR DELETED FROM SCOPE OF SERVICES:**

Renewal of two (2) ads in Texas Highway Magazine for a total amount of \$8,250.10. Renewal of 3 runs for medium rectangle banner ad in the amount of \$1,485. Combined total = \$9,735.10

Original Contract Amount:	NTE	\$15,196.00
Previous Increases/Decreases in Contact Amount:	NTE	\$33,749.25
This Increase/Decrease in Contract Amount:	NTE	\$ 9,735.10
Revised Contract Amount:	NTE	\$58,680,35

**CONTRACTOR:**

Attached Insertion Orders 20045 and 20046

Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Full Name / Title (if not in individual capacity)

**CITY:**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Bert Lumbreras**

Print Name

**City Manager**

Title

***City Department Use Only Below This Line (PM, etc.).***

Account Number(s):		
#	{ Date }	{ Amount }
#	{ Date }	{ Amount }
#	{ Date }	{ Amount }



Texas Highways Magazine  
Attn: TRAVEL PUBLICATIONS  
PO Box 141009  
Austin, TX 78714-1009

INSERTION ORDER:20046

Account Representative: Connie Blair  
Representative Email: [connie@ajrmediagroup.com](mailto:connie@ajrmediagroup.com)

Contract Date: Jul 28, 2020  
Invoice Preference: Hardcopy Mailed

**Client: San Marcos Convention & Visitor Bureau**

Contact: Charlotte Wattigny  
Contact Email: [cwattigny@sanmarcostx.gov](mailto:cwattigny@sanmarcostx.gov)

Address:  
Charlotte Wattigny  
617 IH 35 N  
San Marcos, TX 78667

**Billing Information:**

Contact: Charlotte Wattigny  
Bill To Email: [cwattigny@sanmarcostx.gov](mailto:cwattigny@sanmarcostx.gov)

Address:  
Charlotte Wattigny  
617 IH 35 N  
San Marcos, TX 78667

Product	Rate	Discount	Taxable	Net
<b>Website Texashighways.com</b>				
May 01 2021 - Medium Rectangle	\$495.00	\$0.00		\$495.00
July 01 2021 - Medium Rectangle	\$495.00	\$0.00		\$495.00
September 01 2021 - Medium Rectangle	\$495.00	\$0.00		\$495.00
<b>Sub Total:</b>				<b>\$1,485.00</b>

**Contract Notes:**

**Sub Total:** \$1,485.00  
**Tax:** \$0.00  
**Total:** \$1,485.00

**Materials Contact:**

Email: [cwattigny@sanmarcostx.gov](mailto:cwattigny@sanmarcostx.gov)

**Materials Info:**

Ad Specs Sheet: <http://www.ajrmediagroup.com/media-kit/TexasHighways/Texas-Highways-Digital-Specs.pdf>  
Materials Upload: <https://ftp.txdot.gov/dropbox/dropoff.php>

**Materials Terms & Conditions:**

All materials are due the **15th of the month PRIOR** to your scheduled run. Materials outstanding beyond the due date for your scheduled run will be subject to information being pulled from your prior runs if available.

**Contract Terms & Conditions:**

Payments shall be cash with order of Net 30 from invoice date.  
It is understood and agreed that all terms and conditions are subject to acceptance by the publisher.  
Unacceptable items include, but are not limited to, out-of-state travel-tourism features, locations, destinations, facilities, or services, unless augmenting Texas travel or tourism; alcoholic beverages; tobacco products; sexually-oriented products and services; advertising considered misleading or a misrepresentation of facts; advertising that discriminates against customers on the basis of race, color, creed, religion, sex, or national origin; or other subjects not related to Texas travel and tourism. All orders subject to approval by Publisher.  
Special positions are offered on a first-come, first-served basis, confirmed by an insertion order.

**Client Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

Account Representative: Connie Blair  
Representative Email: [connie@ajrmediagroup.com](mailto:connie@ajrmediagroup.com)

**Contract Date: Jul 28, 2020**  
**Invoice Preference: Hardcopy Mailed**

**Client: San Marcos Convention & Visitor Bureau**

Contact: Charlotte Wattigny  
Contact Email: [cwattigny@sanmarcostx.gov](mailto:cwattigny@sanmarcostx.gov)

Address:  
Charlotte Wattigny  
617 IH 35 N  
San Marcos, TX 78667

**Billing Information:**

Contact: Charlotte Wattigny  
Bill To Email: [cwattigny@sanmarcostx.gov](mailto:cwattigny@sanmarcostx.gov)

Address:  
Charlotte Wattigny  
617 IH 35 N  
San Marcos, TX 78667

Product	Rate	Discount	Taxable	Net
<b>Print Magazine Texas Highways</b>				
March 2021 - 1/2 Page Vertical	\$4,125.05	\$0.00		\$4,125.05
June 2021 - 1/2 Page Vertical	\$4,125.05	\$0.00		\$4,125.05
				<b>Sub Total: \$8,250.10</b>

**Contract Notes:**

**Sub Total:** \$8,250.10  
**Tax:** \$0.00  
**Total:** \$8,250.10

**Materials Contact:**

Email: [cwattigny@sanmarcostx.gov](mailto:cwattigny@sanmarcostx.gov)

**Materials Info:**

Ad Specs Sheet: <http://www.ajrmediagroup.com/media-kit/TexasHighways/Texas-Highways-Specs.pdf>  
Materials Upload: <https://ftp.txdot.gov/dropbox/dropoff.php>

**Materials Terms & Conditions:**

All materials are due **approximately 2 MONTHS PRIOR** to your scheduled run. Materials outstanding beyond the due date for your scheduled run will be subject to information being pulled from your prior runs if available.

**Reader Service Information:** San Marcos Convention & Visitor Bureau, Denise Pardo,  
[DPardo@sanmarcostx.gov](mailto:DPardo@sanmarcostx.gov)

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**Client Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_