



San Marcos Transit Plan

City Council

September 15, 2020

Photo credit: Stacy Rickard

Vision

Determine the best approach to coordinating San Marcos Transit and Texas State University Bobcat Shuttle.



Process

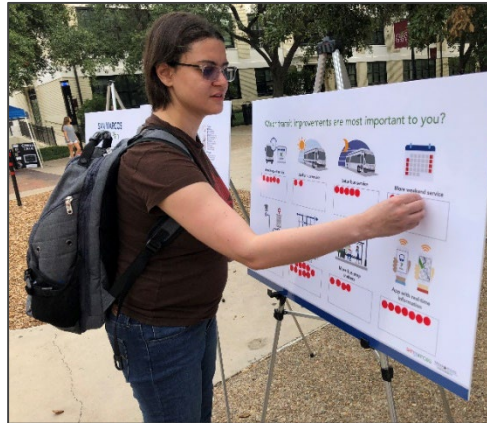
- Community Engagement
 - Eight Public Meetings
 - Two Multimodal Committee meetings
 - Online surveys
- Bi-weekly Project Team Meeting
- Collaboration with Regional Partners
 - Texas State University
 - Texas Department of Transportation

Outcomes

- Transit improvement roadmap
- Phased approach for capital and operating recommendations
- Reimagined fixed route system
 - Focus on Downtown & University connectivity
 - Frequency improvements
 - New destinations such as the Village and Amazon

Stakeholder Acknowledgements

- Community Meeting Participants
- Community Stakeholders
- City Council & University Board of Regents



Agency Acknowledgements

- Nelson-Nygaard Consulting
- Texas State University
- Capital Area Rural Transportation System
- Texas Department of Transportation – Public Transportation Division