

CITY COUNCIL MEETING

Tuesday, August 4, 2020

CDBG 2020-2021 Action Plan Funding Awards

Staff Presentation Resolution



Threshold Criteria:

- Must meet CDBG National Objective
- Must provide requested documentation

Evaluation Criteria:

- Activity Need and Justification
- Consolidated Plan Priority
- Impact and Cost Effectiveness
- Ability to Implement



Evaluation

- Prefer programs and projects that provide direct service to people in this time of economic need
- Home maintenance and affordability ranked as high priority by data and public comments



Recommended Funding Awards

Project Title	Requested	Recommended
Making Centro More Accessible and Energy Efficient	\$388,461	\$268,000
through Renovation		
Advocacy Services for Abused and Neglected Children	\$60,000	\$60,000
Housing Counseling	\$23,656	\$23,656
Land Acquisition for Home Construction	\$151,000	
Owner-Occupied Home Rehabilitation	\$100,000	\$100,000
Priority Repair	\$45,000	\$43,248
Paul Pena Park	\$125,000	
Dunbar Educational Building Rehab Study	\$25,000	
Homebuyer Assistance	\$84,000	\$84,000
Program Administration	\$144,000	\$144,000
TOTAL	\$1,146,117	\$722,904

2020-2021 Funding Awards: \$722,904



Staff Recommendation

Staff recommends that the City Council approve the resolution presented, awarding funding to the slate of projects for the 2020-2021 CDBG-Entitlement program year.



The following slides are included for reference, just in case they are needed for discussion



1. Making Centro More Accessible and Energy Efficient through Renovation

- Open to all programs, education, meeting space
- Historic San Marcos school building

AC/Heating Update	\$43,000
Doors	\$52,945
Windows	\$73,016
Hallway Corridor Construction	\$22,000
Asbestos Abatement	\$57,000
Flooring for Abated Areas	\$18,000
Solar Installation	\$121,500

By: Centro Cultural Hispano de San Marcos

Amount Requested: \$388,461

2. Advocacy Services for Abused and Neglected Children

- Recruit and train volunteer caseworkers to advocate for children removed from their homes
- Advocating for mental health, medical, education, housing, and permanency in safe, stable homes
- Scalable program model depending on need
- Leveraged with other funding to keep CDBG cost low
- 136 children, about 2/3 of the need in San Marcos
- By: Court Appointed Special Advocates

Amount Requested: \$60,000

3. Housing Counseling

- Goal: improve financial capability and confidence and prepare for successful homeownership
- Space provided at City facilities at no charge
- Funding for partial salaries, marketing, class materials
- 100 Participants attend educational workshops and oneon-one counseling
- By: Habitat for Humanity

Amount Requested: \$23,656

4. Land Acquisition for Home Construction

- Other funding pays for new home construction
- Benefits low- to moderate-income families
- New homeowners must attend counseling program
- Lots for 4 homes, built within 24 months
- By: Habitat for Humanity

Amount Requested: \$151,000



5. Owner-Occupied Home Rehabilitation

- Interior and exterior repair and rehabilitation of substandard homes
- Service project for youth groups (unless social distancing continues to be needed)
- Includes lead hazard remediation if applicable
- Rehabilitation for up to 7 owner-occupied homes
- By: Southside Community Center

Amount Requested: \$100,000

6. Substandard Home Demolition

- Demolition of substandard or dangerous homes identified by Code Enforcement
- For use when private funding is not available
- Restores confidence and property values in the surrounding area
- City funding reduced due to COVID-19 lower revenues
- Approx. \$15,000 per demolition; 8 structures
- By: City of San Marcos Code Enforcement

Amount: \$125,000



7. Priority Repair for Code Enforcement

- Repairs on substandard owner-occupied homes to remove code violations, safety hazards, unfit conditions
- For use when private funding is not available
- Removes neighborhood blight
- Provides a safe and suitable living environment
- By: City of San Marcos Code Enforcement

Amount: \$45,000



8. Parks Priority Projects

- Paul Pena Park Improvements \$125,000
 - Extension of existing concrete ADA walking path, installation of updated playground and equipment, addition of skating area
 - Neighborhood park serving Hills of Hays
- Dunbar Educational Building Rehab Study \$25,000
 - Goal: to determine the dollar amount and work needed to renovate this historic school building
 - For party reservations and parks programs
- By: City of San Marcos Parks Department

Amount: \$150,000

9. Homebuyer Assistance

- Down payment and closing cost assistance for low- to moderate-income potential homeowners
- 0% interest, deferred forgivable loan for 5 years
- Income may not exceed 80% of area median income (\$78,100 for family of 4)
- Up to \$7,000 each; 12 homes
- By: City of San Marcos Community Initiatives

Amount: \$84,000



10. CDBG Administration

- Provide technical assistance to funded programs
- Ensure the appropriate use and documentation of funds
- Monitor and report progress to HUD
- By: City of San Marcos Community Initiatives

Amount Requested: \$144,000 (20%)



Results

- All proposed programs and projects are eligible
- The City's CDBG housing programs are about to be remarketed and affordable lots will be needed
- Parks projects provide the least direct service and connection to highest priority needs
- Staff recommends reducing Centro Cultural's amount and declining to fund Habitat lots and Parks projects