Budget Workshop June 30, 2020

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City of San Marcos | Finance



Agenda



FY20 Update



Five-Year Outlook



Seeking Council Direction



The work session will layout revised FY20 financial update, and five year outlook of revenue and expenditure assumptions.



Seeking Council direction on tax rate assumptions and recommendations to increase funding for street maintenance.

Fiscal Year 2020 Update

FY20 COVID Impact on Revenue

General Fund



(\$2M)

Total projected shortfall NET \$2M

Fiscal YTD sales tax exceed budget

- Gross Total \$3.9M
- Net of rebates \$600K

YTD expenditure reduction \$4.7M

HOT Fund



(\$975K)

Total projected shortfall \$975K

HOT Tax collections

- Year to Date: 45% of budget
- Last Year YTD: 70% of budget

YTD expenditure reduction \$700K Remaining covered by HOT fund balance

Enterprise Funds



(\$400K)

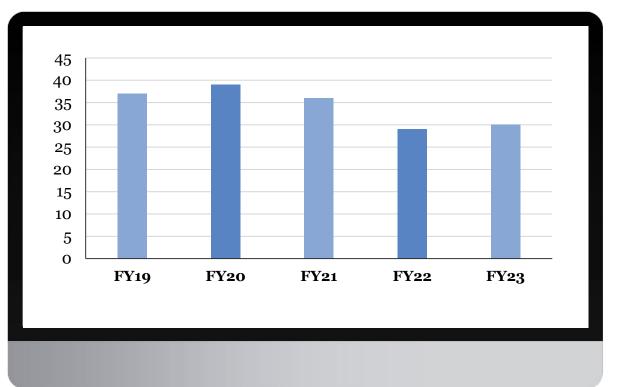
Total projected shortfall \$400K

Revenue reduction due to no disconnect fees & late fees

Offset by expenditure reductions

Five Year Outlook FY19-23

Sales Tax Revenue Forecast





3.9% FY19 actuals exceeded budget

10% FY20 revised – YTD collections 78% of budget. Internet sales YTD exceed annual budget 25%+. For the remainder of the FY:

- Outlet Malls assume only 60% of collections
- Base assume only 80% of collections

(6.5%) FY21 anticipate continued COVID impacts on employment, tourism & disposable income

(19)% FY22-23 Comptrollers ruling on internet sales collected at point of destination will significantly reduce revenue. Anticipate employment to increase as more cash flows into the economy increasing sales tax revenue.

Expenditure Base Assumptions

Personnel

- Civil-service Meet & Confer funded
- Non-civil service 4% merit/COLA
- TMRS, worker's comp increased
- No increase to health insurance

Operations

- Zero based budget resulted in 5% decrease
- Personnel Requests \$2.7M (not funded)
- Municipal Court Judge full-time
- Contract increases

Special Services

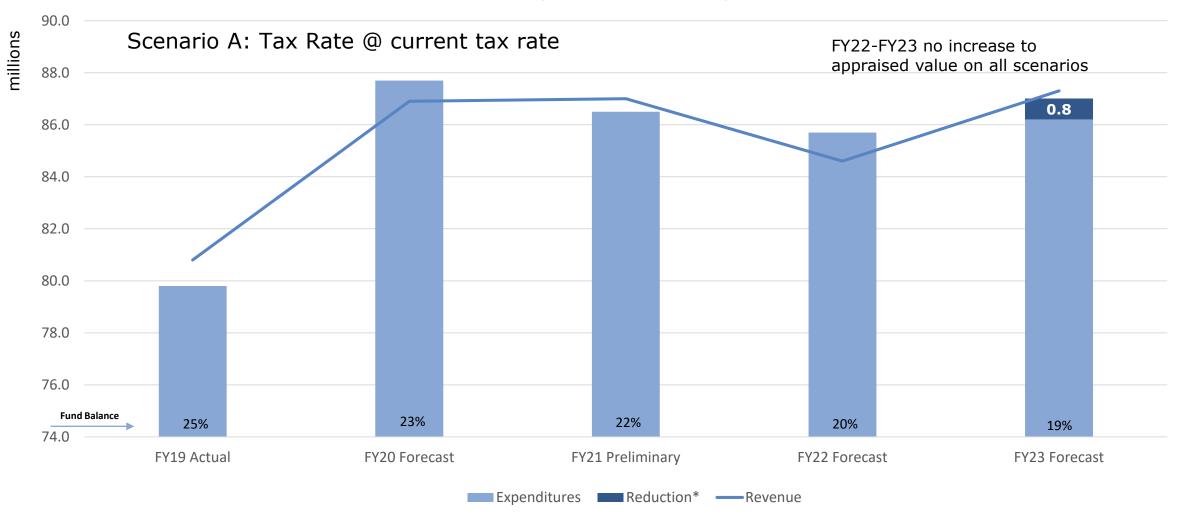
- EMS contract & service expansion | \$1.6M total
- City Utilities | \$1.5M total
- TIRZ 2: Blanco Vista refinanced | (\$1.2M)
- TIRZ 5: Downtown reduced to 25% | (\$900K)
- Social Services/Museums | \$900K total

FY22 & FY23 Assumptions

- Transfer to Transit | \$1.5M total
- Animal Services Live Outcomes | FY22 \$590K, FY23 \$75K additional funding
- Economic Incentives | (\$6M)
- No increase to headcount included

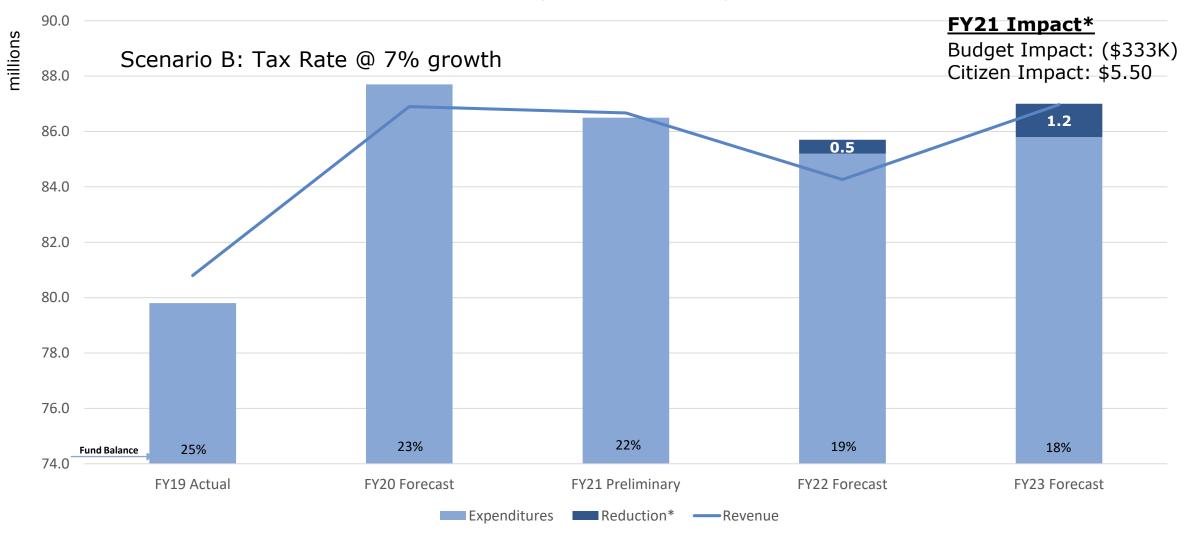
General Fund Five-Year Outlook FY19-23

Revenue vs. Projected Baseline Expenditures



General Fund Five-Year Outlook FY19-23

Revenue vs. Projected Baseline Expenditures



Reduction needed to achieve 20% Fund Balance, shown in millions

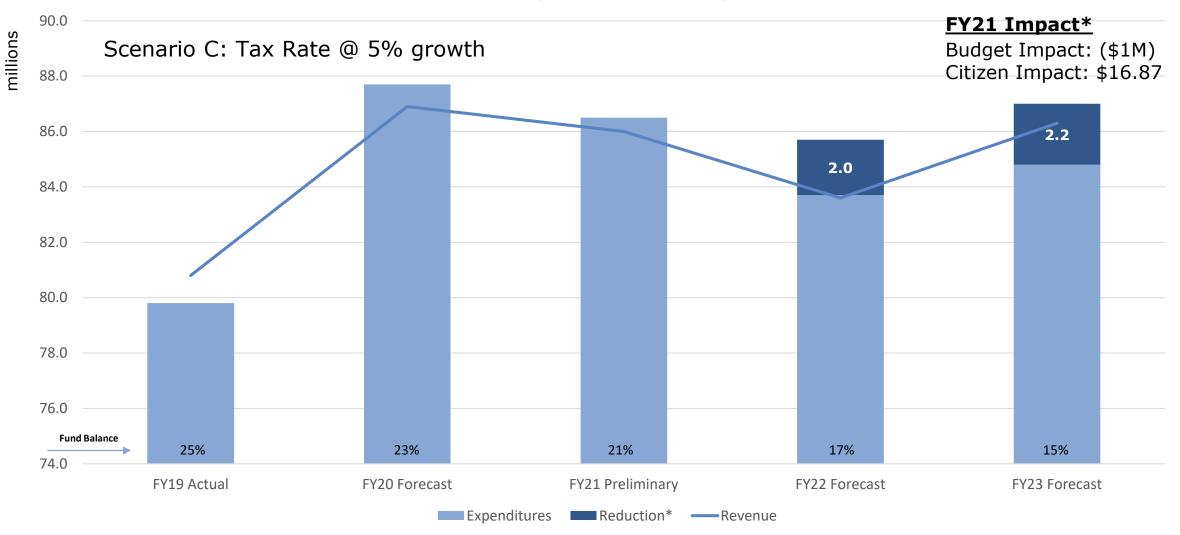
Citizen impact based on \$100K home value

· Impact based on current tax rate vs scenario growth

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General Fund Five-Year Outlook FY19-23

Revenue vs. Projected Baseline Expenditures



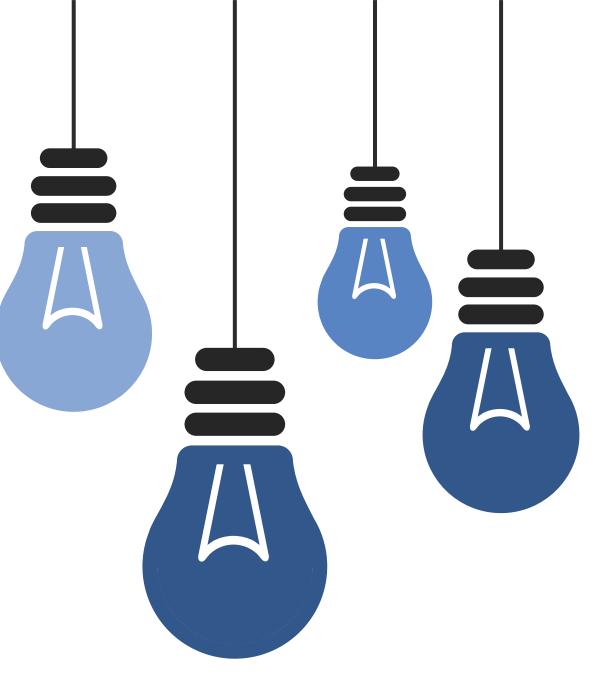
• Citizen impact based on \$100K home value

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Street Maintenance Funding

- **01** Total Streets FY20 Budget: \$3.4M, Personnel: \$1.4M, Operating: \$2M
- **02** Commercial Waste Hauler Permit: Ordinance adopted 2003 Application fee: \$100, Street Usage fee: 5% gross sales receipts FY19 Revenue: \$425K
- **03** Comparable cities charge 5 15% + Street damage clause at additional fee
- **04** Recommendation: Increase fee to 10% gross sales, amend ordinance to include street damage clause. Additional revenue of \$425K, bringing total revenue to \$850K recovering ~ 42% of operating costs.





Considerations of Service Level Reductions

Hold vacancies

Reduce public facility service hours

Early retirement

Staff furloughs

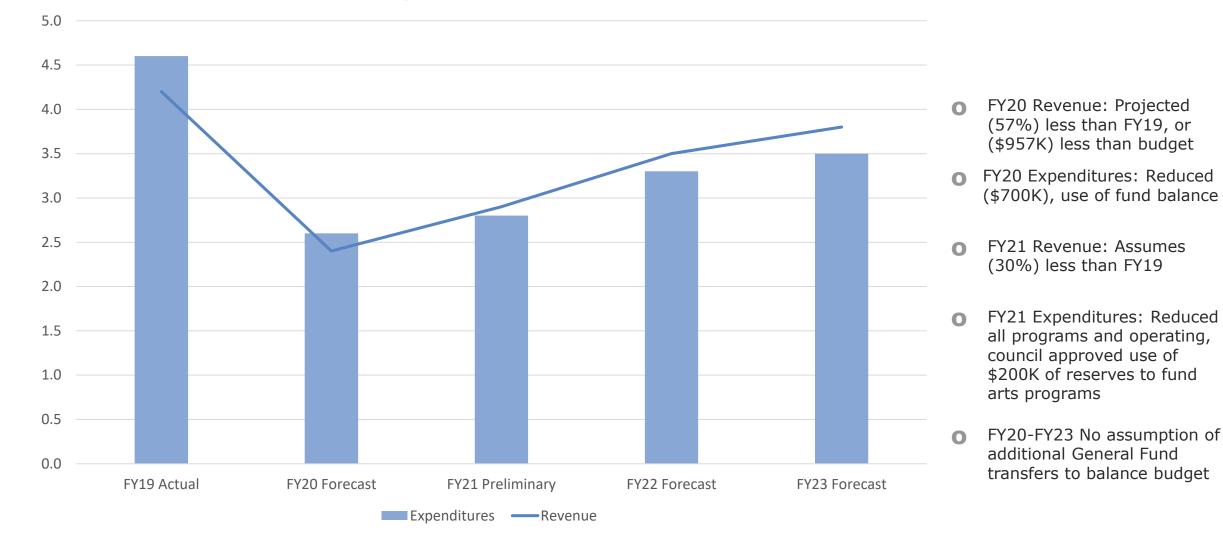
Salary Reductions

06 Layoffs

Hotel Occupancy Fund

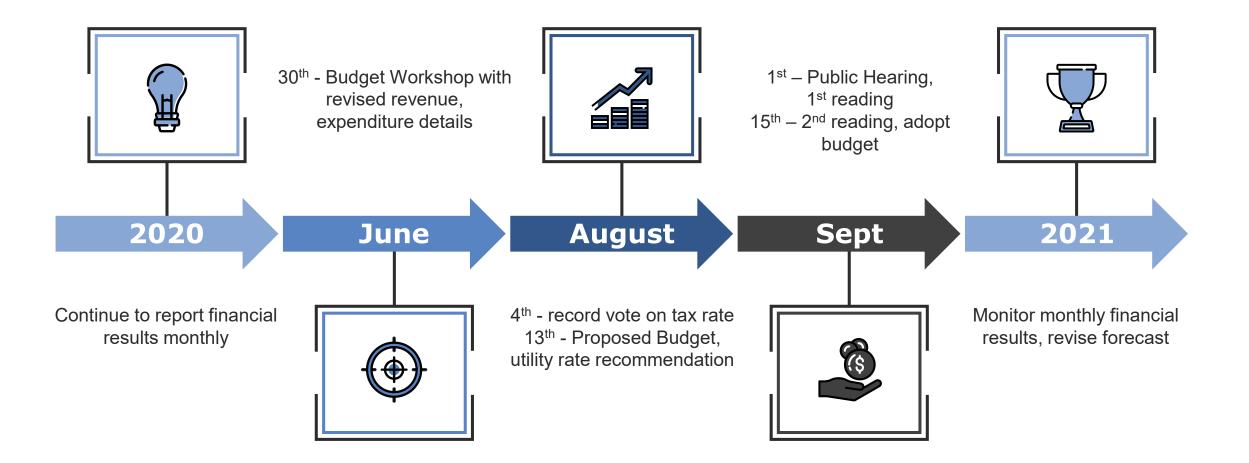
Hotel Occupancy Fund

Five-year Outlook FY19-23





Budget Timeline & Next Steps



Council Direction Needed



Tax Rate: Use current tax rate, assume decrease



Commercial Waste Hauler Permit: fee increase to 10%, ordinance amendment to include street damage clause



Additional considerations?







Stephanie Reyes Assistant City Manager



Victoria Runkle Interim Director of Finance

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Melissa Neel Assistant Director of Finance



Laurie Moyer Director of Engineering/CIP