



# MEMO

**TO:** Stephanie Reyes, Assistant City Manager  
**FROM:** Drew Wells, Director of Parks and Recreation  
**DATE:** February 4, 2020  
**RE:** Cost Recovery

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## **SUMMARY**

The purpose of this memorandum is to provide further detail regarding the timeline and fee recommendations from the Parks and Recreation Advisory Board.

## **Background**

### November 6, 2019: Cost Recovery Work Session

- Presentation by Melissa Neel and Drew Wells
- Provided the proposed assumptions in finalizing cost recovery implementation for Parks and Recreation Programs and Services.
- Council direction was to move forward with taking the proposed assumptions to the Parks and Recreation Advisory Board for their recommendation.

### December 19, 2020: Parks and Recreation Advisory Board Regular Meeting

- The Board created a committee to review the proposed fees and to bring back a recommendation to the Board.

### January 13, 2020: Parks and Recreation Advisory Board Regular Meeting

- The Board received the committee's recommendations and adopted a Recommendation Resolution recommending the proposed fees within this presentation.

## **Proposed Fee Changes**

In an effort to simplify the number of fee categories the Parks and Recreation Advisory Board approved a recommendation that would make the following changes:

- Remove the fee categories of:
  - Non-Profit
  - Business/Commercial
  - Senior Spouse (will only have Senior rate)
- Only have categories for Resident, Non-Resident, Senior and Youth
- Increase the qualifying age for the senior discount from 50 to 65.
- Incremental Increases are proposed and reflected in the exhibit attached.

## **Implementation**

Following the City Council's direction on the assumptions during the February 18, 2020 Work Session staff will bring back an action item to Council for consideration at their March 17 meeting. We propose a September 1, 2020 effective date for all new fees. If anyone has a current facility rental those agreements would be grandfathered. Any facility rentals made on or after September 1 would be subject to the new rate.

The primary reason for the September 1 effective date is due to the publication of our Activity Guide. Our Activity Guide is issued seasonally (Spring/Summer and Fall/Winter), and contains all of our fee information.

Moving forward any fee increases will be proposed through the budget process.

END