



City of San Marcos

630 East Hopkins
San Marcos, TX 78666

Meeting Minutes City Council

Tuesday, January 7, 2020

6:00 PM

City Council Chambers

630 E. Hopkins

I. Call To Order

With a quorum present, the regular meeting of the San Marcos City Council was called to order by Mayor Hughson at 6:00 p.m. Tuesday, January 7, 2020 in the City Council Chambers, 630 E. Hopkins, San Marcos, Texas 78666.

II. Roll Call

Present: 7 - Council Member Melissa Derrick, Mayor Jane Hughson, Mayor Pro Tem Ed Mihalkanin, Council Member Joca Marquez, Deputy Mayor Pro Tem Mark Rockeymoore, Council Member Maxfield Baker and Council Member Saul Gonzales

III. Invocation

Deacon Terence Parker, with First Baptist Church NBC, provided this evening's invocation.

IV. Pledges Of Allegiance - United States And Texas

Council Member Baker led the assembly in the Pledges of Allegiance.

V. 30 Minute Citizen Comment Period

Virginia Condie, a member San Marcos River Foundation, spoke on Cape's Dam. Our concern is the keeping and restoration of the Cape's Dam and the diversion of water through the Mill Race. She stated the difference between Cape's Dam, Rio Vista and Aquarena Springs Dams is that those two dams above Capes Dam don't divert water like the Cape's Dam does. She asked when considering what to do with the Mill Race look at the same way the City is looking at the Purgatory Creek project that will be replanted with native species and deep roots that will stabilize the banks.

Amanda Alexander, spoke on the Cape's dam stating that it's important to note that the only way this has had a past vote for removal and then remained in the council meeting for the past three years because are financial interest at stake from developers and a recreational business. Multiple campaigns have waged to prevent from the vote for dam removal from being finalized and the community and the river deserves better. A study examining repair versus

removal has been done so why spend thousands more of taxpayer dollars. The dam is not in the interest of the river. The San Marcos River Foundation stated reminding people saving the dam is not the same as saving the river. It would be expensive to repair and harmful to river, the dam diverts one-third of the river. And water in the Mill Race seeps under Thompson's Island compromising its integrity over time and during flood events. Choose science and the environment. Do the right thing. Set it free.

John David Carson, stated since the last council meeting 250 people were injured in accidents, 30 new injuries, 3 people lost their lives on our streets, the final count for 2019 is 4,222 in traffic accidents, 721 injuries and 11 deaths. The City has excellent staff but have limited time, if council gives direction to staff to work on a mobility policy it should be on a vision zero policy that is called for by transportation plan. There are local and regional groups that will work with the City if staff is given direction as a high priority. The City of Oslo, with a population of 700,000 in 2019 there was one road way death and zero pedestrian deaths, Oslo made public goals in a vision zero policy and transitioned their infrastructure investments that fundamentally change their streets to support safe and sustainable forms of transportation. Council has the power to design the streets and support developments that will enable sustainable transportation. Don't ban other viable forms of sustainable methods of transportation. In support of adopting a policy that regulates scooters, suggestions to the ordinance is to allow people to operate their own private scooters or e-wheels and other forms of sustainable transportation. Prohibit dockless rental companies to operate without a license agreement, implement violations for obstructing clear pathways to pedestrians on a parked scooter and disallow any riding on the sidewalks when a bike lane is present. Regulation mentioned can be effective and address the concerns without telling that San Marcos is not viable of sustainable transportation. Let's work on getting the vision zero policy.

Dianne Wassenich, represents the River Foundation, and said thank you for working to get more answers before making a very important decision on the Cape's Dam issue and to have a clear vision on what you want to happen before any interlocal agreements with the County. She is grateful that the City is not giving away or selling the river side property that City owns. Good timing to start archaeology work that is needed for permitting because this can take a long time, could take up to a year and could be expensive. No matter what you plan to do with the park the archaeology still needs to be done to know what is in what area and needs before applying for permits. US Fish and Wildlife Service permit process does not let local political issues affect permits.

What caused the delay in the permit process maybe was not done on purpose was due to council wanting an additional study and there was a changeover in staff which made it slow down and the money disappeared because of the deadline. Keep the dam. Please study the Mill Race to create one with small amount of water. Make it narrow with stable banks. The concrete banks that are there are not historic and terribly undercut. The Mill Race is a mess and the channel upstream of Cape road between there and 35 is getting wider from floods which is not historic. Models that were done can help you decide on how wide the Mill Race should be.

Kelly Stone, stated that she is able to walk here and cross the river to be here. She is supposed to be in Dallas, but she needed to be here to talk about freeing the river. She has been coming here since last January when you were re-discussing your decision to remove the dam built by Mr. Thompson's slaves that was made to increase his fortune with the Mill Race. You stalled on this from 2016 until January 2019 when a small group of well-financed folks in cahoots with allies from the City brought it forward to make it a historical marker. Decisions made in this room are not made in this room but in more private rooms, where we are lobbied sometimes on the Mill Race paddling, in parlors and in historic homes where decisions are being made and that is not ok. You are aware of the science and the selective history in honor of the 1800 industry and ignoring indigenous people, it's ignoring our culture and environment. She shares with her class, they give us history book and in order to learn history, women history, African American history we have to get another book, the default is the white's man history and he who wins writes the history. That is what is being argued, the river, our environment and we are creating a climate crisis in Texas and in the U.S. you need to be in the right side of history and remove the dam, please free the river.

Joleen Maddox Snider, stated that this is the “damn dam” at our house. Ms. Snider gave a brief history of the dam. The first part of the dam was built in the 1850s and in 1867 the actual dam that is there now went in but there was work done before that in the 1850s. Kathryn Thompson Rich, a descendant of Dr. William A. Thompson in 1978 application for the historical marker that is there has been disputed and not valid but states that is valid. Dudley R. Dobie Sr. in 1948 in his Brief History of San Marcos and Hays County wrote, "In an interview with the late A. D. McGehee, the writer was told that the first cotton gin was owned and operated by Dr. A. W. Thompson. Thompson purchased his land in Caldwell County, in 1851 his land consists of over 2,000 acres, Clearly, William Thompson was in Caldwell County, Texas by 1851 and planning on staying" is information found in the Caldwell County archives,

William Thompson together with John Crayton & Thos. G. McGehee have executed & delivered their joint & several promissory note payable to the order of Nelson H. Munger administrator in 1851. Mr. Buckley stated that Mr. Thompson enslaved at least 25 people, some of their names we know, including the Brady family which is why Mr. Buckley intends to ask the Parks board (of which he is a member) to name the park in tribute to the Brady family. The connection to McGehee has further importance. It was McGehee who actually owned the land on the San Marcos River where Thompson developed his first mill with the labor of his slaves. The relationship of the two men gave considerable credence to the “gentlemen’s agreement” discussed in Kathryn Thompson Rich’s 1978 document. In conclusion, Jo also states I have seen and learned enough to make sense out of all the trails. William A. Thompson established some sort of a milling operation on the San Marcos River at the place now called the Thompson Dam, probably between 1852 and 1855. Additionally, it is clear the enslaved African Americans owned by William Thompson dug out several channels in the San Marcos River and deposited the river mud to build several dams in the San Marcos River in the 1850s. The purpose of such work was to increase the flow of the river into several water courses to use the power of the river to run several mills, specifically a saw mill and a grist mill. It does not appear the cotton gin was powered by the river in this early period. It would also have been the enslaved who were the onsite engineers, designers and craftsmen and women who made the mills work. Thompson ordered the work, but the people he enslaved made it happen. In 1850 Texas had a population of 212,000 white citizens and 58,000 African American people who were enslaved. By 1860 those numbers had grown to 604,000 white citizens who owned 183,000 people that they enslaved. In 1860 Hays County had just under 800 people enslaved; the white population was approximately 2,200. He said the historians do not have the history right and that we should look into it.

Roland Saucedo, spoke as vice-chair of the San Marcos Complete Count committee, chair of government subcommittee and chair of the finance committee for the Complete Count Committee. We appreciate your time and service. The two councilmembers that have been appointed have not been able to attend a meeting except for one meeting . We are the City of San Marcos representatives to work with the US Census Bureau and scheduling conflicts makes it difficult to attend the meetings and if they can't fulfill the obligation then reappoint two new council members because it is important to have our council members active as the campaign begins. There is a presentation this evening on item #13 and he would like to note we have zero financing. Splash Coworking is the first private business that is assisting with funding materials

and printing materials. The campaign is going to be very large and require significant expenses. We are looking at various outlets but would appreciate it if the City can contribute \$5,000 to \$10,000 to the campaign.

Casey Smith, stated that he moved from San Marcos a couple of times but keeps returning to this town because his family loves its character and the natural beauty. He objects ordinance 2019-46 regarding the motor assist scooters. First reason is because it is non-targeted and the second reason is ill-defined. Was aware of this ordinance by reading the San Marcos Daily Record article. It is non-targeted because if this ordinance is trying to prevent injury should also ban skate boards, roller blades, bicycles, unicycles, running and swimming in public places. If this is the case, Council should target specific individual behavior, which is addressed in cyclist rules or regulate this specific one that leaves private citizens and their personal transportation choices out of the ordinance. Secondly, it is ill-defined and it does not properly define terms and it will be detrimental to the citizens that we would have to interrupt and law enforcement personnel has to enforce it. Agrees with motives to block dockless scooters and if it fits within City plans and please consider in rewriting this ordinance without disfranchising law abiding citizens or disrespecting their transportation choices.

CONSENT AGENDA

A motion was made by Council Member Gonzales, seconded by Council Member Baker, to approve the consent agenda, with the exception of items #4, 7, and 8 as they were pulled and considered separately. Dr. Mihalkanin abstained from item #2, as he is employed with Texas State.

The motion carried by the following vote:

For: 7 - Council Member Derrick, Mayor Hughson, Mayor Pro Tem Mihalkanin, Council Member Marquez, Deputy Mayor Pro Tem Rockey Moore, Council Member Baker and Council Member Gonzales

Against: 0

1. Consider approval, by motion, of the following meeting Minutes:
 - A. December 17, 2019 - Work Session Meeting Minutes
 - B. December 17, 2019 - Regular Meeting Minutes
2. Consider approval of Resolution 2020-01R, approving an amendment to the interlocal agreement with Texas State University (Edwards Aquifer Research and Data Center) providing for groundwater quality monitoring services in the vicinity of the Kissing Tree Subdivision for an amended amount not to exceed \$265,000 over a five-year term to be paid through funds collected by Tax Increment Reinvestment Zone (TIRZ) No. 4;

authorizing the City Manager or his designee to execute the agreement on behalf of the City; and declaring an effective date.

After the motion to reconsider this item was made, a motion to approve was made by Council Member Gonzales, seconded by Council Member Baker to approve Resolution 2020-01R. The motion to approve carried by the following vote:

For: 6 - Council Member Derrick, Mayor Hughson, Council Member Marquez, Deputy Mayor Pro Tem Rockeymoore, Council Member Baker and Council Member Gonzales

Against: 0

Abstain: 1 - Mayor Pro Tem Mihalkanin

3. Consider approval of Resolution 2020-02R, approving the second extension of an agreement for operation and maintenance of the San Marcos Wastewater Treatment Plant with Operations Management International, Inc., now operating as Jacobs Engineering Group, Inc. for an additional five years, together with associated cost adjustments as provided in the original contract; authorizing the City Manager or his designee to execute the second extension on behalf of the City; and declaring an effective date.
4. Consider approval of Resolution 2020-03R, approving the purchase of a transformer for the Rattler Substation operated by the San Marcos Electric Utility from Texas Electric Cooperatives in the amount of \$777,772; authorizing the City Manager or his designee to execute all appropriate documents to complete the purchase; and declaring an effective date.

A motion was made by Mayor Pro Tem Mihalkanin, seconded by Council Member Derrick to approve Resolution 2020-03R.

Mayor Hughson asked for an explanation of the bids since the bid awarded was not the lowest bid. Lynda Williams, Purchasing Manager, explained that the first, second, and third low bidders did not comply with all of these basic bidding requirements and were therefore deemed non-responsive. Texas Electric Cooperative is the deemed lowest responsive responsible bidder based on price and compliance with the bidding and contract documents.

The motion to approve carried by the following vote:

For: 7 - Council Member Derrick, Mayor Hughson, Mayor Pro Tem Mihalkanin, Council Member Marquez, Deputy Mayor Pro Tem Rockeymoore, Council Member Baker and Council Member Gonzales

Against: 0

5. Consider approval of Resolution 2020-04R, approving a Change in Service to the agreement with Scheibe Consulting, LLC relating to additional design and construction

phase services for the Blanco Gardens Drainage Improvement Project in the amount of \$141,587; authorizing the City Manager or his designee to execute the appropriate documents to implement the change in service; and declaring an effective date.

6. Consider approval of Resolution 2020-05R, approving a Change in Service to the Engineering Services agreement with Alan Plummer Associates, Inc. (Contract no. 219-051) relating to the Alliance Regional Water Authority Supply Improvement Project in the estimated amount of \$260,173; authorizing the City Manager or his designee to execute the appropriate documents to implement the Change in Service; and declaring an effective date.
7. Consider approval of Resolution 2020-06R, authorizing funding in the amount of \$50,000 for marketing and promotion of the Go Wheels Up event at the San Marcos Regional Airport organized by Go Wheels Up Texas, LLC; authorizing the City Manager or his designee to execute an amendment to the special event agreement between the City and Go Wheels Up Texas, LLC detailing the use of the funds to promote tourism in the City; and declaring an effective date.

MOTION TO DENY: A motion was made by Council Member Baker, seconded by Council Member Marquez, to deny Resolution 2020-06R. The motion to deny failed by the following vote:

For: 2 - Council Member Marquez and Council Member Baker

Against: 5 - Council Member Derrick, Mayor Hughson, Mayor Pro Tem Mihalkanin, Deputy Mayor Pro Tem Rockeymoore, and Council Member Gonzales

MOTION TO AMEND: A motion was made by Council Member Derrick, seconded by Council Member Mihalkanin, to approve and amend Resolution 2020-06R by decreasing the funding amount to \$30,000 for marketing and promotion of the Go Wheels Up event. The motion to approve as amended, carried by the following vote:

For: 4 - Council Member Derrick, Mayor Hughson, Mayor Pro Tem Mihalkanin and Deputy Mayor Pro Tem Rockeymoore

Against: 3 - Council Member Marquez, Council Member Baker and Council Member Gonzales

8. Consider approval of Resolution 2020-07R, approving the Second Extension and Restatement of Operation and Management Services Agreement for the San Marcos Regional Airport with Texas Aviation Partners, LLC for an additional five years; authorizing the City Manager or his designee to execute this renewal on behalf of the City; and declaring an effective date.

MOTION TO DENY: A motion was made by Council Member Baker, seconded by Council Member Marquez, to deny Resolution 2020-07R. The motion to deny failed by the following vote:

For: 2 - Council Member Marquez and Council Member Baker

Against: 5 - Council Member Derrick, Mayor Hughson, Mayor Pro Tem Mihalkanin, Deputy Mayor Pro Tem Rockeymoore, and Council Member Gonzales

MOTION TO APPROVE: A motion was made by Mayor Hughson, seconded by Council Member Derrick, to approve Resolution 2020-07R.

Discussion was held regarding the uses of the Airport. The motion to approve carried by the following vote:

For: 5 - Council Member Derrick, Mayor Hughson, Mayor Pro Tem Mihalkanin, Deputy Mayor Pro Tem Rockeymoore and Council Member Gonzales

Against: 2 - Council Member Marquez and Council Member Baker

A motion was made by Mayor Pro Tem Mihalkanin, seconded by Council Member Baker, to reconsider item #2 of the consent agenda and make note that he will abstain from a vote on this item due to his employment with Texas State University. The motion to reconsider carried by the following vote:

For: 7 - Council Member Derrick, Mayor Hughson, Mayor Pro Tem Mihalkanin, Council Member Marquez, Deputy Mayor Pro Tem Rockeymoore, Council Member Baker and Council Member Gonzales

Against: 0

PUBLIC HEARINGS

9. Receive a Staff presentation and hold a Public Hearing to receive comments for or against Ordinance 2020-01, annexing into the City approximately 39.37 acres of land out of the Cyrus Wickson Survey, Abstract No. 474, Hays County, generally located at the western corner of South Old Bastrop Highway and Rattler Road; including procedural provisions; and providing an effective date; and consider approval of Ordinance 2020-01, on the first of two readings.

Michael Ostrowski, Assistant Director of Development Services, provided a brief presentation regarding the annexation of approximately 39.37 acres of land located at the western corner of South Old Bastrop Highway and Rattler Road.

Mayor Hughson opened the Public Hearing at 7:47 p.m.

Those who spoke:

Ed Theriot, stated he is in favor of the project and is available to answer any questions Council may have on this item.

There being no further comments, the Mayor closed Public Hearing at 7:50 pm

A motion was made Council Member Gonzales, seconded by Mayor Pro Tem

Mihalkanin, to approve Ordinance 2020-01, on the first of two readings. The motion carried by the following vote:

For: 6 - Council Member Derrick, Mayor Hughson, Mayor Pro Tem Mihalkanin, Deputy Mayor Pro Tem Rockeymoore, Council Member Baker and Council Member Gonzales

Against: 1 - Council Member Marquez

10. Receive a Staff presentation and hold a Public Hearing to receive comments for or against Ordinance 2020-02, amending the Official Zoning Map of the City by rezoning approximately 29.4 acres out of the Cyrus Wickson Survey, Abstract No. 474, Hays County, generally located in the 3200 block of South Old Bastrop Highway, from "FD" Future Development District to "CD-3" Character District 3; and including procedural provisions; and consider approval of Ordinance 2020-02 on first of two readings.

Michael Ostrowski, Assistant Director of Development Services, provided a brief presentation regarding the rezoning of approximately 29.4 acres located in the 3200 block of South Old Bastrop Highway, from "FD" Future Development District to "CD-3" Character District 3.

Mayor Hughson open the Public Hearing at 7:57 p.m.

Those who spoke:

Roland Saucedo, spoke in support of this project. Mr. Saucedo stated that being a previous member of the Workforce Housing Task Force and being involved on the housing studies, shows how much San Marcos is in need due to the lack of housing. It's not just low income that has the highest margin but we have a lack of housing stock period. When we have an opportunity to increase the housing stock, it is important and vital to the future of San Marcos to be able to build an opportunity for all diverse housing.

There being no further comments, Mayor Hughson closed the Public Hearing at 7:58 p.m.

A motion was made Council Member Gonzales, seconded by Mayor Pro Tem Mihalkanin, to approve Ordinance 2020-02, on the first of two readings. The motion carried by the following vote:

For: 7 - Council Member Derrick, Mayor Hughson, Mayor Pro Tem Mihalkanin, Council Member Marquez, Deputy Mayor Pro Tem Rockeymoore, Council Member Baker, and Council Member Gonzales

Against: 0

11. Receive a Staff presentation and hold a Public Hearing to receive comments for or against Ordinance 2020-03, amending the Official Zoning Map of the City by rezoning

approximately six acres out of the Cyrus Wickson Survey, Abstract No. 474, Hays County, generally located at the western corner of South Old Bastrop Highway and Rattler Road, from "FD" Future Development District to "CD-5" Character District 5; and including procedural provisions; and consider approval of Ordinance 2020-03, on the first of two readings.

Michael Ostrowski, Assistant Director of Development Services, provided a brief presentation on the rezoning of approximately six acres located at the western corner of South Old Bastrop Highway and Rattler Road, from "FD" Future Development District to "CD-5" Character District 5.

Mayor Hughson opened the Public Hearing at 8:06 p.m.

Ed Theriot, stated there were issues discussed during the Planning and Zoning Commission meeting regarding comments from residents who live in the adjacent subdivision regarding concerns with the 5 story height allowed by the CD-5 district. He communicated with the residents after the meeting that there is no desire for a 5 story building. Development will be a Town Center type with mixed use store front buildings. Mr. Theriot stated he is available to answer any questions.

Roland Saucedo, stated that he supports the rezoning change, this is a perfect opportunity targeted for commercial purposes. Offers an opportunity for a mini grocery store or for various commercial office types.

Robert Tijerina, stated he is for change but is concerned with CD-5 as this could allow a 5 story building. Although the developer stated there are no plans to build one but could be in the future once the zoning is changed. There is drainage problem when it rains since the rain goes through his yard and is concerned with the rezoning in the future.

There being no further comments, the Mayor closed the Public Hearing 8:13 pm

MOTION TO POSTPONE: A motion was made by Council Member Derrick, seconded by Deputy Mayor Pro Tem Rockeymoore, to postpone Ordinance 2020-03, giving the applicant time to address these concerns, to a meeting date that is suitable for the applicant and staff. The motion carried by the following vote:

For: 7 - Council Member Derrick, Mayor Hughson, Mayor Pro Tem Mihalkanin, Council Member Marquez, Deputy Mayor Pro Tem Rockeymoore, Council Member Baker, and Council Member Gonzales

Against: 0

NON-CONSENT AGENDA

12. Consider approval of Ordinance 2019-46, on the second of two readings, amending Chapter 82, Traffic and Vehicles, of the San Marcos City Code, by adding a new Article 9 that prohibits motor-assisted scooters on public property, streets and sidewalks; providing a savings clause; providing for the repeal of any conflicting provisions; providing for penalties; and providing an effective date.

After discussion was held regarding rental companies and privately owned scooters, a motion was made by Council Member Derrick, seconded by Council Member Rockeymoore, to postpone Ordinance 2019-46. The motion carried by the following vote:

For: 7 - Council Member Derrick, Mayor Hughson, Mayor Pro Tem Mihalkanin, Council Member Marquez, Deputy Mayor Pro Tem Rockeymoore, Council Member Baker and Council Member Gonzales

Against: 0

13. Receive a presentation and provide feedback regarding the San Marcos Complete Count Committee's planned outreach efforts to promote the 2020 Census.

Amanda Hernandez, Development Services Manager, provided a brief introduction of the item and introduced Dr. Gloria Martinez, Chair of San Marcos Complete Count Committee who will present the committee's findings and present the workplan to reach an accurate count for the City of San Marcos in the 2020 Census.

Dr. Gloria Martinez provided a presentation and provided feedback regarding the San Marcos Complete Count Committee's planned outreach efforts to promote the 2020 Census.

Ms. Martinez introduced the Complete Count Committee Members, they include the following:

Roland Saucedo, Co-Chair

Jordan Buckley

Keith Cunningham

Elva Gonzales

Michelle Harper

Melissa Jewett

Mary Lacy

Ida Miller

Jason Mock

Pastor Sam Montoya
Dr. Rosanna Proite
Monica Valadez
Lance Winter
Margaret Yackel
Council Member Saul Gonzales
Council Member Mark Rockymoore

The San Marcos Complete Count Committee Goals:

- 1. The accurate identification of hard-to-count and underrepresented populations in the City of San Marcos**
- 2. The effective promotion of the Census and increase in self-response among residents through:**
 - a). The creation of a climate where stakeholders and residents are aware of the Census and the benefits of an accurate count.**
 - b). Increasing awareness and understanding of the Census through a variety of channels**
 - c). Partnering with the San Marcos library**
 - d). Promoting the four ways to participate in the census. These four options are online, over the phone, via the mail-in form, or through an in-person interview with a Census enumerator.**

San Marcos Complete Count Committee Strategy:

Institutional Strategy

- Engage trusted healthcare, education, local government, and economic development institutions and organizations to educate and motivate through:**
 - Social media, waiting area television displays, text outs and direct mailings, distribution of print materials, organizational intranet applications, public facing websites, marquees, elected official proclamations, messaging in utility bills, announcements at sporting events, and tabling at various community events throughout the year.**

Grassroots Strategy - Meet residents where they're at.

- Tabling at events held along the San Marcos River**
- Partner with the Housing Authority to educate and engage**
- Asking faith based leaders to include a message in their sermon**
- Distributing print materials and "Remember to Count Me" stickers to**

daycares and childcare centers

- **Coordinating with apartment property managers to implement incentive-based events such as pizza socials and raffles**
- **Partner with nonprofits and community based organizations to solicit input on additional appropriate strategies and ask for assistance in outreach and engagement**

Media Strategy - Promotion through radio, TV, print, and social media

- **Flyers posted at apartment complexes throughout town, particularly those with a large number of residents that are TX State University students**
- **Local San Marcos podcasts**
- **Events Center Marquees**
- **Social Media Accounts (Twitter, Instagram, Facebook)**
- **CARTS and Texas State University Bus Ads**
- **Billboards**
- **Promotion and stories in the San Marcos Daily Record, University Star, Community Impact, & Hays Free Press**
- **Parish bulletins**
- **Local radio stations (KTSW)**
- **Promotion through radio, TV, print, and social media**
- **Request EVO and Stars & Stripes (drive -in theatre) play a PSA or promotional video before movie**
- **Posters in high traffic locations**
- **Public access channel**

In addition to the three-pronged approach, the Complete Count Committee will explore opportunities to host several events aimed at promoting the Census and self response:

- **A kick-off event where local press is invited**
- **An event focused on engaging institutional partners**
- **A fun, entertaining, and culturally appropriate event focused on reaching hard-to-count populations**
- **A Census Sunday event held on the Sunday before Census Day aimed at engaging the faith based community**
- **An event on Census Day (April 1st 2020) aimed at providing resources and assistance**

Following the presentation, Bert Lumbreras commented that the City has submitted a funding request with Hays County for \$10,000 and will follow up with the County. Mr. Lumbreras also mentioned that we will focus to identify

staff that could participate since this is an all hands project. Mr. Lumbreras will also work to identify funding sources that could contribute beyond the request the City has with the County. Mayor Pro Tem Mihalkanin noted that funds allocated for his stipend could be available as he cannot accept the funds due this his employment with Texas State.

14. Receive a Staff update regarding the advertising and marketing program of the Convention and Visitor Bureau to promote tourism in the City, and provide direction to the City Manager.

Mayor Hughson, introduced this item and seeks council opinion. Discussion was held with the Convention and Visitor Bureau Staff regarding the number of people that are coming from out of town to enjoy the river and how residents who are paying for services are not able to enjoy the river. Council asked the Convention and Visitor Bureau to stop advertising the river on the tourism San Marcos website.

Council Member Mihalkanin suggested that we promote places on the website that brings in tax revenues. Council Member Mihalkanin expressed his concerns with information on the City's website being incorrectly produced by Google. It was noted this is not our CVB site that is providing outdated information. Bert Lumbreras mentioned that we are having staff update the website and webpages. Mr. Lumbreras also suggested that if something is incorrect on the website to send over an email and a staff will correct it right away.

Consensus is to move forward with advertising that brings visitors to the City such as the: Outlet Mall, Cultural events, Trail System/Greenspaces, and not just the river or parks. Staff will add a link for Visitor Services on the website below Helpful Links. Council Member Baker suggested that we also add information on a river clean up on the website listed under 20 things to do.

EXECUTIVE SESSION

15. Executive Session in accordance with the following Government Code Sections:
 - A. Section § 551.072 - Real Property: to receive a staff briefing and deliberation regarding acquisition of property in Downtown San Marcos for Public Use.
 - B. Section § 551.071 - Consultation with Attorney: to receive a staff briefing and deliberation regarding Martindale ETJ Matters.

No Executive Session was necessary this evening.

16. Consider action, by motion, regarding the following Executive Session items held during the Work Session:
 - A. Section § 551.072 - Real Property: to receive a staff briefing and deliberation

regarding acquisition of property in Downtown San Marcos for Public Use

B. Section § 551.071 - Consultation with Attorney: to receive a staff briefing and deliberation regarding Martindale ETJ Matters.

The City Council concluded Executive Session at 5:39 p.m.

Mayor Hughson stated that direction was provided to staff on Executive Session items A and B.

VI. Question and Answer Session with Press and Public.

Nick Castillo asked a question about item 12. He asked what staff will bring back to Council regarding the motorized scooter ban?

Bert Lumbreras, stated this item would be postponed to a future date. Staff will work on addressing the concerns regarding the rental regulation piece and address concerns on how we allow public residents to utilize personal scooters due to infrastructure and safety concerns.

VII. Adjournment.

A motion was made by Council Member Derrick, seconded by Council Member Baker, to adjourn the regular meeting of the City Council on Tuesday, January 7, 2020 at 9:26 p.m. The motion carried by the following vote:

For: 7 - Council Member Derrick, Mayor Hughson, Mayor Pro Tem Mihalkanin, Council Member Marquez, Deputy Mayor Pro Tem Rockey Moore, Council Member Baker and Gonzales

Against: 0

Tammy K. Cook, Interim City Clerk

Jane Hughson, Mayor