Task Force Evaluation

Workforce Housing Task Force

Planning and Development Services Department

Thank you for your service and work on the San Marcos Workforce Housing Task Force. Please complete the following survey based on your involvement in the process and the resulting draft of the Strategic Housing Action Plan.

1. Do you think the Action Plan moves us towards greater housing affordability in San Marcos?

☐ Less than expected ☐ As expected ■ More than expected

Why?

The approach looks at the challenge from multiple perspectives and uses many creative approaches. I especially like the strategies linked to increasing supply through deregulation and outreach and marketing to builders. But all of these strategies are good and have great potential to move the city toward greater affordability!

2. Are there proposed strategies or actions that you think will not lead the City towards greater affordability.

☐ None ■ As expected ☐ More than expected

If so, what are they and why are they important?

There will be unintended consequences. Well, some of these might be anticipated and they should be managed (data collection, periodic assessment of outputs, outcomes, impacts, etc.) For example, as the city assists people with home repair and maintenance, housing values will potentially go up. Making it easier to develop vacant lots will likely drive up the costs of land etc..

3. Do you think that the process to develop the Action Plan has achieved its goals of being inclusive, transparent, accessible, and accountable?

☐ Less than desirable ☐ As expected ☐ Better than expected ■ Consistently met goals

Why?

An outstanding group. It was a privilege and pleasure to work with the members and City Staff.

4. What strategies or actions are you most excited about and why?

Strategy E: Remove regulatory and procedural barriers to encourage diverse and affordable housing. San Marcos is competing with other cities for housing builders, development etc.. I think this has the most potential to move the needle in the short-term and then build on these successes in increasing the supply of work-force housing to support housing for elderly, low-income, people at risk of homelessness, etc..

Thank you very much for taking the time to complete this survey. Your feedback is valued and very much appreciated!