

**RESOLUTION NO. 2019-            R**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN MARCOS, TEXAS AUTHORIZING A CHANGE IN SERVICE TO THE AGREEMENT WITH CROWDRIFF, INC. TO RENEW THE CORE PLATFORM AND ADVANCED MEDIA LICENSE USED BY THE SAN MARCOS CONVENTION AND VISITORS BUREAU TO PROMOTE TOURISM IN THE CITY IN THE AMOUNT OF \$18,000.00 THROUGH SEPTEMBER 30, 2020; AUTHORIZING THE CITY MANAGER OR HIS DESIGNEE TO EXECUTE THE APPROPRIATE DOCUMENTS TO IMPLEMENT THE CHANGE IN SERVICE; AND DECLARING AN EFFECTIVE DATE.**

**BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SAN MARCOS, TEXAS:**

**PART 1.** A change in service to the agreement with CrowdRiff, Inc. relating to the Core Platform and Advanced Media License used by the San Marcos Convention and Visitors Bureau to promote tourism in the City in the amount of \$18,000.00 is hereby approved.

**PART 2.** The City Manager or his designee is authorized to execute the appropriate documents to implement the change in service.

**PART 3.** This resolution will be in full force and effect immediately from and after its passage.

**ADOPTED** on October 15, 2019.

Jane Hughson  
Mayor

Attest:

Jamie Lee Case  
City Clerk