



City Council Work Session

**Parks, Recreation, &
Open Space Master Plan**

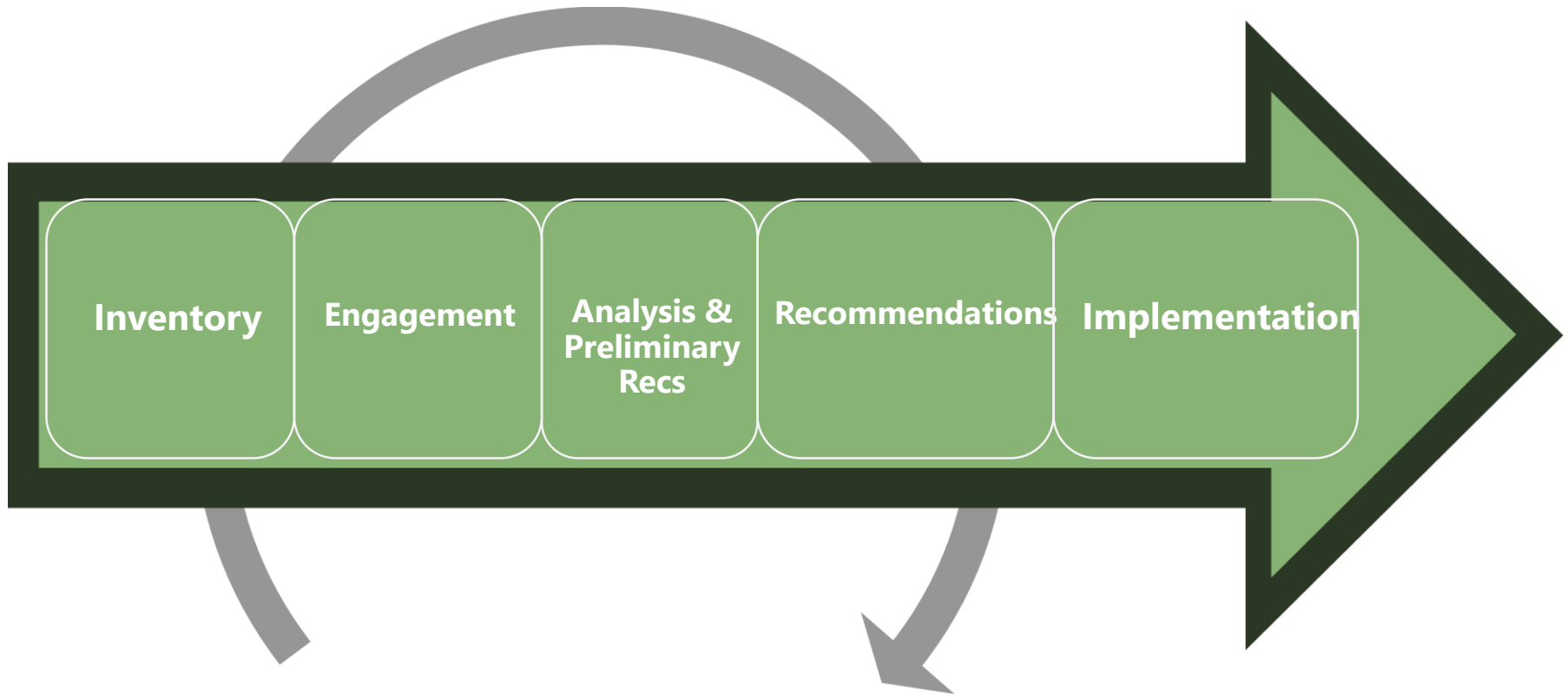
March 19, 2019

PURPOSE

Review DRAFT Parks Master Plan Elements, Goals, and Actions in advance of Council consideration and final adoption in April.



PLANNING PROCESS OVERVIEW



Each step sets the stage for the subsequent steps

COMMUNITY BENEFITS



ENVIRONMENTAL

Conservation of parks & open space



ECONOMIC

Attracts visitors & provides eligibility
for external funding sources



SOCIAL

Interaction and community connectivity,
producing more stable neighborhoods



HEALTH

Positive impacts on emotional
and physical well-being

PUBLIC PARTICIPATION



COMMUNITY INVOLVEMENT

- Public Kick-off (Sept. 2017)
 - Key person interviews
 - Parks tour
 - Stakeholder meetings
 - Parks Board Mtg. – Workshop
- Community Online Survey (Oct. – Nov. 2017)
- Visioning Wksps. (Nov. 2017)
 - Stakeholder meetings
 - Riverfront parks design charrette
 - Town Hall meeting
 - Parks Board Mtg.
- Parks Board Mtg. (Feb. 2018)
- City Council Mid-Point Briefing (Mar. 2018)
- Open House Public Workshop (May 2018)
- Joint City Council / Parks Board Mtg.
- 4 Additional Neighborhood Meetings (Aug. - Sept. 2018)
- 2 Stakeholder Meetings
 - SMGA & GSMP
- Parks Board Mtg. (Dec. 11th)
- Parks Board Mtg. Recommendation (Jan. 2019)
- Planning & Zoning Commission Public Hearing (March 2019)
- City Council Workshop
- City Council 1st Reading
- City Council 2nd Reading / Consideration of Adoption

COMMUNITY FEEDBACK

Community Vision

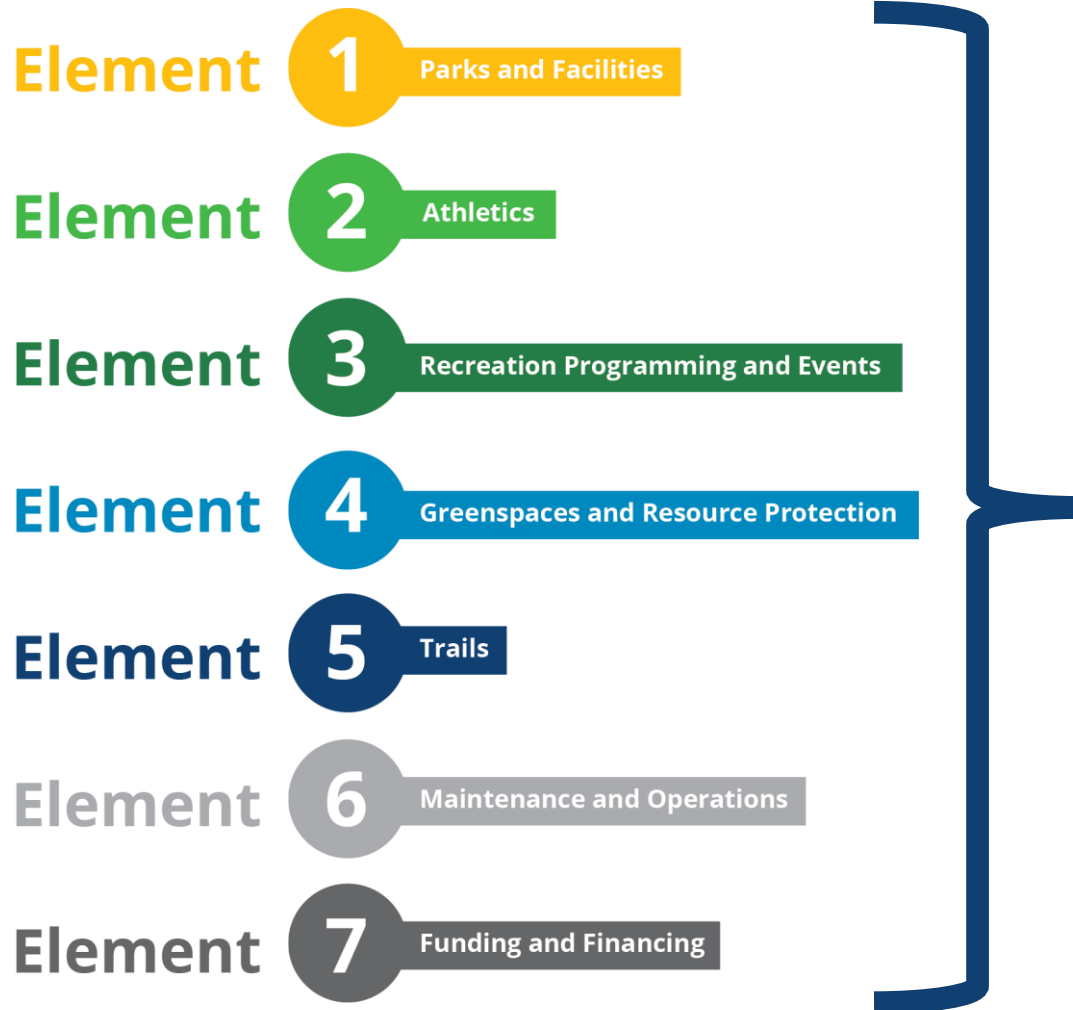
Create unified parks and recreation system that serves the entire San Marcos community, supports tourism efforts and continues to foster stewardship of the San Marcos River, Blanco River and surrounding environment.

Primary Community Considerations

1. Funding
2. Maintenance
3. Safety
4. Programming
5. Sustainability
6. Environmental
7. Tourism
8. Connectivity
9. University



SUMMARY OF PLAN CONTENTS

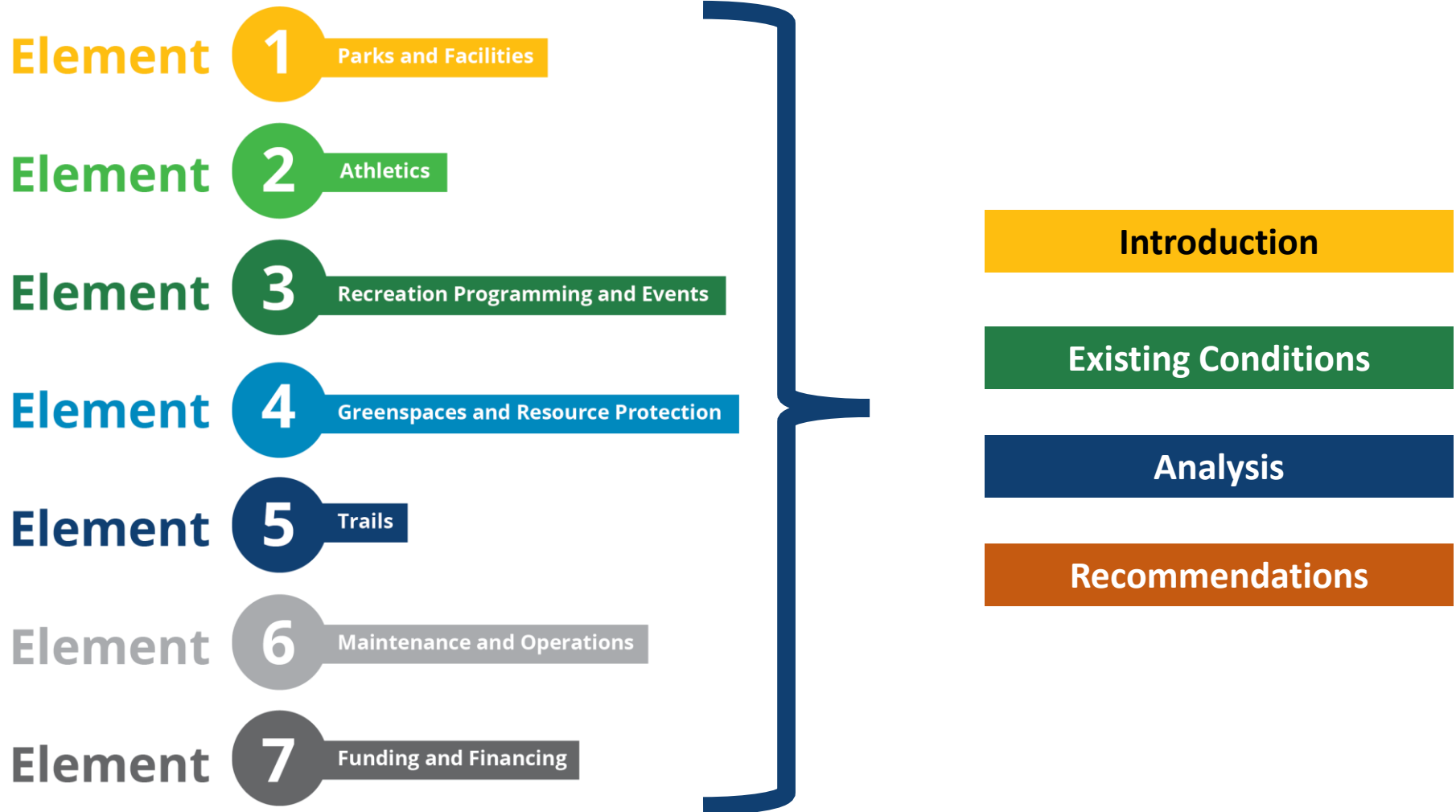


7
ELEMENTS

12
GOALS

96
ACTIONS

SUMMARY OF PLAN CONTENTS



12 GOALS

1. Pursue additional parkland acquisition
2. Evaluate opportunities to implement improvements
3. Continue to develop existing parkland
4. Diversify the parks and rec system w/ arts and culture
5. Continue to improve riverfront park system
6. Evaluate and improve athletic facilities
7. Create educational and recreational opportunities
8. Preservation and conservation of natural resources
9. Expand and improve the trail system
10. Continue beautification efforts
11. Evaluate maintenance equipment needs
12. Provide funding for parks system maintenance and improvements

ACTION ITEM TYPES

Study

An approved more in-depth or sophisticated study or examination required to choose the most appropriate resolution.

Operational Change

Different or altered plans, staffing, or operational actions.

Regulation

Council adopted rules used to direct growth of other actions in the City.

Non-Capital Investment

Smaller-scale improvements which may more likely be funded through the annual budgeting process or a staff-led project.

Policy

Approved actions or policies used to guide City decisions. Sometimes, it encompasses a movement in a general direction which may include a combination of other types of implementation tools.

Capital Investment

Larger-scale capital improvements incorporated into the greater capital improvement program or five-year Capital Improvement Plan (CIP).

ACTION ITEM IMPLEMENTATION

High Priorities

Actions which are intended to be started within the next one to three years (2019-2021). Frequently, these actions will be started and completed within this time. Although, it is not unusual for actions to be started in this time frame and completed over time. These are the City's top priorities for implementation.

Moderate Priorities

Actions which are intended to be started within the next four to six years (2022-2024). Some of these actions may become the top priorities determined in the City's next Parks, Recreation, and Open Space Master Plan update.

Longer-Term Priorities

Actions which are supposed to continually lead the City to its ideal future parks and recreation vision. Most of these actions are supposed to be applied over the long-term (2025-2027+) and will be further prioritized in later Plan updates.

**Priorities implemented through Annual Budget, CIP,
and external funding sources.**

RECOMMENDATION

Parks & Recreation Advisory Board

Recommended unanimous approval Jan. 30, 2019

Planning & Zoning Commission

Recommended approval on March 12, 2019

NEXT STEPS

City Council consideration and 1st Public Hearing
April 16, 2019

City Council 2nd Public Hearing and Final Adoption
May 7, 2019



QUESTIONS?