

COMPREHENSIVE PLAN OVERVIEW

ECONOMIC DEVELOPMENT

- Goal 1: Abundant opportunities created by the ingenuity and intellectual capital of University, Business, Civic and Cultural Leaders.
- Goal 2: Workforce and Education excellence.
- Goal 3: Emerging markets and industry relationships that generate quality entrepreneurial and employment opportunities.
- Goal 4: An enhanced and diverse local economic environment that is prosperous, efficient and provides improved opportunities to residents.
- Goal 5: Fiscally responsible incentives for economic development.
- Goal 6: Promote and support the maximum potential of the San Marcos Municipal Airport.
- Goal 7: Sports tourism, eco-tourism, retail tourism and the community's 13,000 year heritage as an economic generator.

Notable Projects:

- GSMP Vision 2020 Plan
- Economic Development Policy
- BIG Grant
- Airport Plans and Infrastructure Improvements
- Evaluation of City Owned Property
- Impediments to Fair Housing Plan
- Code SMTX
- Transportation Master Plan
- Youth Master Plan

ENVIRONMENT AND RESOURCE PROTECTION

- Goal 1: Public and private sectors working together to protect water quality and facilitating appropriate development in the San Marcos and Blanco rivers watersheds, and over the Edwards Aquifer using measureable and scientific methods.
- Goal 2: Natural resources necessary to our community's health, well-being, and prosperity secured for future development.
- Goal 3: Proactive policies that enforce recycling and resource and energy efficiency.
- Goal 4: A population prepared for and resilient to man-made and natural disasters.

Notable Projects:

- Stormwater Technical Manual
- Watershed Protection Planning Efforts and MS4 Program
- Additional Environmental Staff (Arborist, Environmental Inspections Manager)
- SECO Loans
- Conservation tiers in Utility Rate structure
- Floodplain Ordinance Updates

- Code Red Alert Works
- Code SMTX
- Inspection program for existing detention ponds
- Disaster Recovery Grant Implementation

LAND USE

- Goal 1: Direct growth, compatible with surrounding uses.
- Goal 2: High-density mixed-use development and infrastructure in the activity nodes and intensity zones, including the Downtown area supporting walkability and integrated transit corridors.
- Goal 3: Set appropriate density and impervious cover limitations in the environmentally sensitive areas to avoid adverse impacts on the water supply.

Notable Projects:

- Code SMTX
- Annexation and ETJ Management Plan
- Affordable Housing Policy
- Strategic Transit Plan
- TxDOT Roadway negotiations
- Complete Streets Policy
- Stormwater Technical Manual
- Land Use Suitability Map
- Transportation Master Plan
- Affordable Housing Committee
- Workforce Housing Task Force

NEIGHBORHOODS AND HOUSING

- Goal 1: Neighborhoods that are protected and enhanced in order to maintain a high quality of life and stable property values.
- Goal 2: Housing opportunities for students of Texas State University in appropriate areas and create and implement a plan to accomplish this vision.
- Goal 3: Diversified housing options to serve citizens with varying needs and interests.
- Goal 4: Well maintained, stable neighborhoods protected from blight or the encroachment of incompatible land uses.

Notable Projects:

- Code SMTX
- Nuisance Abatement Program
- Annexation and ETJ Management Plan
- Affordable Housing Policy
- Strategic Transit Plan
- Land Use Suitability Map
- Transportation Master Plan

- Affordable Housing Committee
- Workforce Housing Task Force
- Texas State Master Plan

PARKS AND PUBLIC FACILITIES

- Goal 1: Well-maintained public facilities that meet the needs of our community.
- Goal 2: A differentiated collection of connected and easily navigated parks and public spaces.
- Goal 3: A vibrant central arts district and robust arts and cultural educational opportunities for everyone.
- Goal 4: Funding and staffing to ensure quality public safety and community services.
- Goal 5: Effective social services delivered to those who can most benefit from them.

Notable Projects:

- Facilities Master Plan
- Transportation Master Plan
- Code SMTX
- Sidewalk Inventory
- 5 year sidewalk Maintenance and Gap Program
- Strategic Transit Plan
- Social Services Needs Assessment Study
- Governor's Achievement Award Projects
- Vehicular way Finding
- Bond Election for public safety and library

TRANSPORTATION

- Goal 1: A safe, well-connected transportation system implemented in an environmentally sensitive manner.
- Goal 2: A multimodal transportation network to improve accessibility and mobility, minimize congestion and reduce pollution.

Notable Projects

- Transportation Master Plan
- Code SMTX
- 5 year sidewalk Maintenance and Gap Program
- Strategic Transit Plan
- Texas State Master Plan
- Campo 2040 Plan
- Bus Stop Installations