

RESOLUTION NO. 2018- R

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN MARCOS, TEXAS ESTABLISHING THE SAN MARCOS INNOVATION DISTRICT; DEFINING THE BOUNDARIES OF THE DISTRICT; CREATING AND APPOINTING MEMBERS TO A DISTRICT STAKEHOLDER ADVISORY GROUP; DIRECTING SUCH ADVISORY GROUP TO ADOPT A GOVERNANCE STRUCTURE, CONDUCT AN AUDIT OF INNOVATION ECOSYSTEM ASSETS, AND DEVELOP AN ACTION PLAN; AND DECLARING AN EFFECTIVE DATE.

Whereas: Innovation districts are “geographic areas where leading-edge anchor institutions and companies cluster and connect with start-ups, business incubators and accelerators. They are also physically compact, transit-accessible, and technically-wired and offer mixed-use housing, office, and retail.”

Whereas: Cities around the globe have created innovation districts to boost their competitive advantage in the knowledge-based economy and stimulate job growth and investment in targeted locations, based on the premise that collaboration and productivity result from proximity and therefore job creation and innovation can be fostered through the intentional clustering of businesses, institutions, ideas, and people.

Whereas: Innovation districts also focus on place-making assets and quality of life, with the intention that the district contain everything that creative thinkers, entrepreneurs, innovators, students and people of all perspectives and backgrounds need to have a convenient, safe and engaged urban life.

Whereas the San Marcos Innovation District is intended to embody our shared values:

- **Diversity** and inclusivity permeate all aspects of our work.
- **Culture** and history are essential to creating an authentic identity.
- **Education** provides opportunities for learning and personal growth.
- **Innovation** is the way we solve problems and create new social and economic value.
- **The Public Good** drives our decisions about the built environment and the spaces that make public life possible and vital.

Whereas, the San Marcos Innovation District will represent the hopes and dreams of the San Marcos, the guiding vision of the San Marcos Innovation District is that it adds unique value to the city by facilitating the creation of new businesses and jobs, the repurposing of existing buildings for new economic uses, and the development of vibrant new spaces in which to learn, live and play. Equally important will be the intangible outcomes of greater diversity, inclusion and sense of belonging, a pervasive air of creativity, risk taking and innovation and a shared image for the future of our city and the people who call it home.

**BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SAN MARCOS,
TEXAS:**

PART 1. The establishment of the San Marcos Innovation District is hereby approved.

PART 2. The boundaries of the Innovation District as shown in Exhibit A, attached hereto are approved.

PART 3. A stakeholder advisory group for the Innovation District is hereby created and the following persons are hereby appointed to serve as members of the group:

- a. John Thomaides, Mayor, City of San Marcos
- b. Debbie Ingalsbe, Acting County Judge, Hays County Commissioner's Court representative
- c. Anthony Stahl, President/CEO, Central Texas Medical Center
- d. Carina Boston-Pinales, Splash Co-working, business owner representative
- e. Walter Horton, Assoc. Vice President for Research, Texas State University
- f. Kayli Head, Main Street Board Chair
- g. Steve Frayser, Executive Director, Texas State University STAR Park
- h. Adriana Cruz, Greater San Marcos Partnership
- i. John David Carson, Carson Properties, property owner representative
- j. Christopher Laing, Executive Director, Capital City Innovation

PART 4. The stakeholder advisory group is hereby directed to approve a district governance structure, conduct an audit of innovation ecosystem assets, and develop an action plan

PART 5. This resolution shall be in full force and effect immediately from and after its passage.

ADOPTED on August 7, 2018.

John Thomaides
Mayor

Attest:

Jamie Lee Case
City Clerk