

AUTHORIZATION OF CHANGE IN SERVICE

AGREEMENT/ SERVICES NAME:	Banner Ads, Email Brochures, and Videos	
CITY REPRESENTATIVE:	Rebecca Ybarra-Ramirez	
CONTRACTOR:	Trip-Advisor	
CONTRACT EFFECTIVE DATE:	10.1.2017	
THIS AUTHORIZATION DATE:		AUTHORIZATION NO.:

DESCRIPTION OF WORK TO BE ADDED TO OR DELETED FROM SCOPE OF SERVICES:

Renew the contract to extend for an additional 12 month period as follows:

- Campaign Video Elements divided into two date ranges – April and June
- Campaign Static Digital ads include more mobile ads, less desktop ads and run dates move from March to April
- Contracted impressions are lower due to difference in video vs. static ads.

Original Contract Amount:	NTE	\$32,656.21
Previous Increases/Decreases in Contact Amount:	NTE	\$0
This Increase/Decrease in Contract Amount:	NTE	\$39,450
Revised Contract Amount:	NTE	\$72,106.21

CONTRACTOR:

Signature

Date

Print Full Name / Title (if not in individual capacity)

CITY:

Signature

Date

Print Name

Title

City Department Use Only Below This Line (PM, etc.).

Account Number(s):		
#	{ Date }	{ Amount }
#	{ Date }	{ Amount }
#	{ Date }	{ Amount }

