

AUTHORIZATION OF CHANGE IN SERVICE

AGREEMENT/ SERVICES NAME:	Search Engine Marketing, Digital Ads, and Content Distribution	
CITY REPRESENTATIVE:	Rebecca Ybarra-Ramirez	
CONTRACTOR:	Madden Media	
CONTRACT EFFECTIVE DATE:	10.1.2017	
THIS AUTHORIZATION DATE:		AUTHORIZATION NO.:

DESCRIPTION OF WORK TO BE ADDED TO OR DELETED FROM SCOPE OF SERVICES:

Extension of the agreement as follows:

- Addition 12 months of remarketing banners
- Addition of 12 months of content distribution
- Addition of 4 months of video distribution

Original Contract Amount:	NTE	\$26,100
Previous Increases/Decreases in Contact Amount:	NTE	\$0
This Increase/Decrease in Contract Amount:	NTE	\$48,000
Revised Contract Amount:	NTE	\$74,100

CONTRACTOR:

Signature

Date

Print Full Name / Title (if not in individual capacity)

CITY:

Signature

Date

Print Name

Title

City Department Use Only Below This Line (PM, etc.).

Account Number(s):		
#	{ Date }	{ Amount }
#	{ Date }	{ Amount }
#	{ Date }	{ Amount }

