

**AUTHORIZATION OF CHANGE IN SERVICE**

<b>AGREEMENT/ SERVICES NAME:</b>	<b>Programmatic Campaign</b>	
<b>CITY REPRESENTATIVE:</b>	<b>Rebecca Ybarra-Ramirez</b>	
<b>CONTRACTOR:</b>	<b>AJR Media Group</b>	
<b>CONTRACT EFFECTIVE DATE:</b>	<b>10.1.2017</b>	
<b>THIS AUTHORIZATION DATE:</b>		<b>AUTHORIZATION NO.:1</b>

**DESCRIPTION OF WORK TO BE ADDED TO OR DELETED FROM SCOPE OF SERVICES:**

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Extension of services for Programmatic Campaign to promote tourism in San Marcos. This additional 12 month period begins on 11.1.2018

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Original Contract Amount:	NTE	\$33,700
Previous Increases/Decreases in Contact Amount:	NTE	\$0
This Increase/Decrease in Contract Amount:	NTE	\$38,183
Revised Contract Amount:	NTE	\$71,883

**CONTRACTOR:**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Full Name / Title (if not in individual capacity)

**CITY:**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Title

***City Department Use Only Below This Line (PM, etc.).***

Account Number(s):		
#	{ Date }	{ Amount }
#	{ Date }	{ Amount }
#	{ Date }	{ Amount }