

RESOLUTION 2018-

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A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN MARCOS, TEXAS, APPROVING AN THE RENEWAL OF THE AGREEMENT BETWEEN THE CITY AND MADDEN MEDIA FOR SEARCH ENGINE MARKETING SERVICES FOR AN ESTIMATED AMOUNT OF \$48,000 WHICH BRINGS THE TOTAL VALUE OF THE CONTRACT TO \$74,010.00; AUTHORIZING THE CITY MANAGER OR HIS DESIGNEE TO EXECUTE THIS CONTRACT ON BEHALF OF THE CITY AND DECLARING AN EFFECTIVE DATE.

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SAN MARCOS, TEXAS:

PART 1. The renewal of the agreement between the City and Madden Media for Search Engine Marketing Services for an estimated amount of \$48,000 which brings the total value of the contract to \$74,010.00 is approved.

PART 2. The City Manager or his designee is authorized to execute the appropriate documents on behalf of the City.

PART 3. This resolution shall be in full force and effect immediately from and after its passage.

ADOPTED this the 16th day of October 2018.

John Thomaides
Mayor

Attest:

Jamie Lee Case
City Clerk