

Dunbar

**ARTS, CULTURAL, & INNOVATION DISTRICT
PROPOSAL TO THE CITY OF SAN MARCOS, TX
Spring 2018**



Photo Credit: DAILY RECORD PHOTO BY RACHEL WILLIS . The First Baptist Church has been standing in the historically African-American Dunbar Neighborhood for 129 years.



ARTS, CULTURAL, & INNOVATION DISTRICT

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ARTS, CULTURAL, & INNOVATION DISTRICT

Vision & Mission

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Vision:

- To restore the vitality of the Dunbar neighborhood while preserving the arts, culture, and innovation of African Americans in San Marcos.

Mission:

- To harness African American arts and cultural assets in the Dunbar neighborhood to promote business and job creation, preserve and reuse historic buildings/sites, and promote tourism.

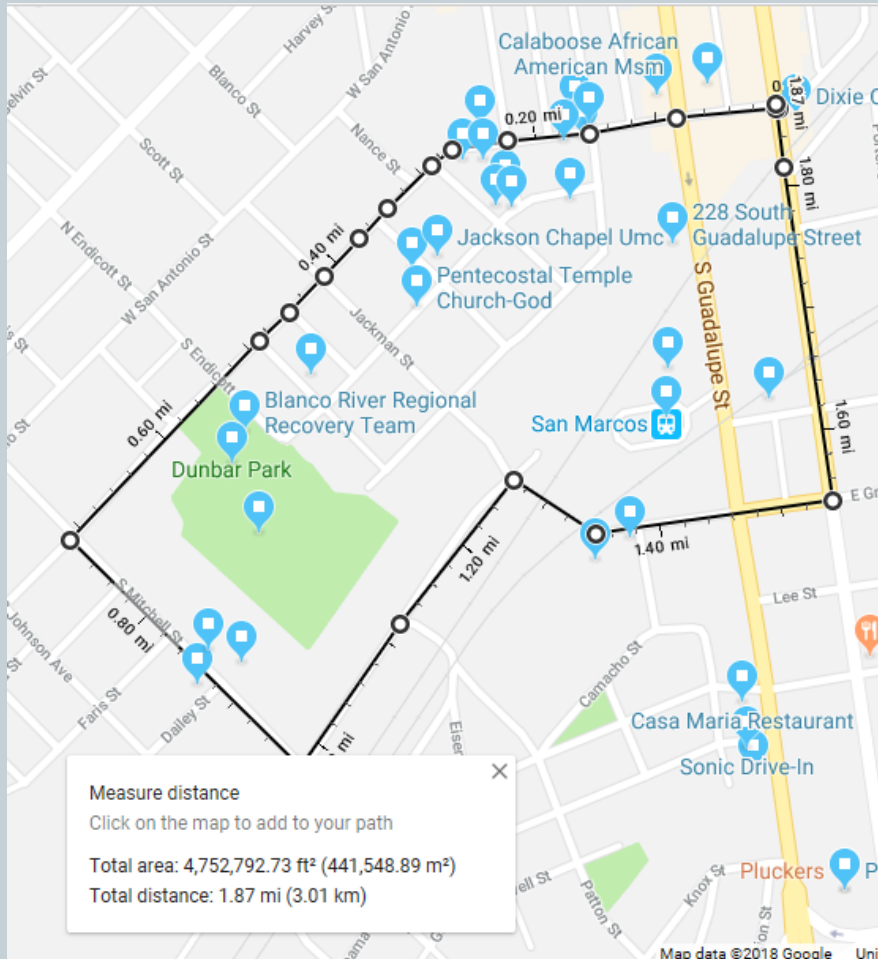




ARTS, CULTURAL, & INNOVATION DISTRICT

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Cultural District Map, Option A (preferred*)



Boundaries:

- MLK/LBJ Crossroads
- MLK Dr.
- Mitchell St.
- Gravel St.
- Grove St.

Walking Distance: 1.87 miles

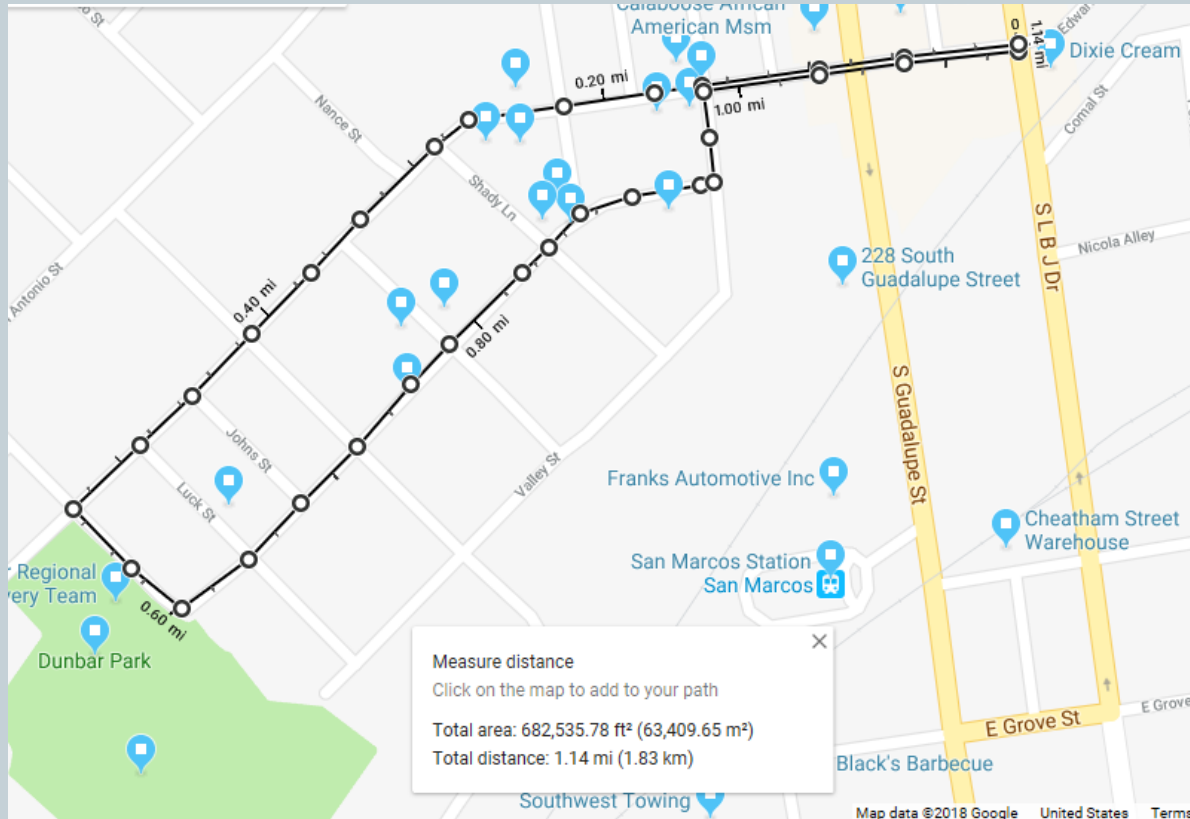
*This map is preferred because it best aligns with the commitment made to 120+ supporters who signed the “Petition to Create a Dunbar Arts and Cultural District”.



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Cultural District Map, Option B



Boundaries:

- MLK/LBJ Cross Roads
- MLK Dr.
- Endicott St.
- Centre St.
- Fredericksburg St.

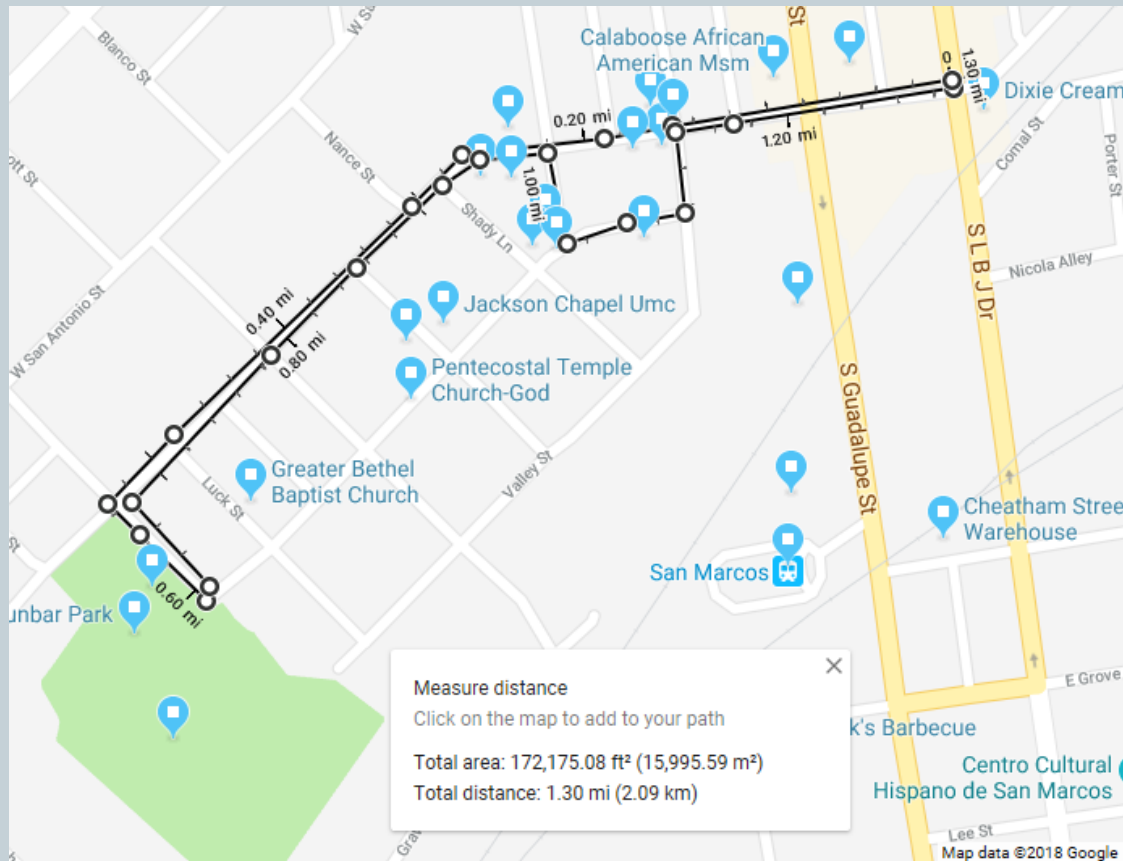
Walking Distance:
1.14 miles



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Cultural District Map, Option C



Boundaries:

- MLK/LBJ Cross Roads
- MLK Dr.
- Comanche St.
- Centre St.
- S Fredericksburg St.

Walking Distance:
2,348.37 ft

Arts, Culture & Music

- The Calaboose African American History Museum
- Historic First Baptist Church
- Dunbar Heritage Association
- The Cephas House
- Eddie Durham Jazz Park
- Dunbar Recreation Center
- The Mitchell Center

Historic Faith-based Institutions

- Wesley Chapel AME Church
- First Baptist Church NBC
- Jackson Chapel UMC
- Pentecostal Temple COGIC
- Greater Bethel Baptist Church
- Antioch Church of Our Lord



Dunbar Arts, Cultural, & Innovation Committee (#DunbarArtsSMTX)

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Cultural District Management Entity

The P2P
Movement

Dunbar Arts, Cultural, & Innovation
Committee *

N.O.P.
Productions

The
Calaboose
African
American
History
Museum

Dunbar
Heritage
Association

ImpactSM
Charity
Foundation,
Inc.

Juneteenth
Charity
Foundation,
Inc.

City of San
Marcos – Parks
& Recreation
Department**

Key Cultural Assets and/or Events

Gospel Music
Concerts,
Community
Festivals,
Performing
Artist
Development

Museum
Tours,
Walking
Tours,

MLK March
& Program,
Black
History
Month,
MLK50

Juneteenth
Parade

Juneteenth
BBQ Kickoff

Cephas House,
Eddie Durham
Park, Dunbar
Recreation
Center, Dunbar
Park, Dunbar
School

* The Dunbar Arts, Cultural, & Innovation Committee consisting of nonprofit and for-profit minority arts organizations will be managed by The P2P Movement, which is a 501(c)(3) community and workforce development corporation headquartered in San Marcos, TX.

** The City of San Marcos' Parks and Recreation Department is invited to serve as an affiliate member of the Governance Committee to contribute to the cultural district calendar of events and to facilitate facility rentals of key cultural assets.



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Actions & Next Steps

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- ☑ Submitted a letter of intent to Texas Commission on the Arts on 1/30, which was accepted.
- ☑ Present initial plan to Texas Commission on the Arts – Jim Bob McMillian – *Thursday, April 5, 10 am at Centro Cultural Hispano de San Marcos*
- Obtain a letter of support/resolution from City Council – *May 1st working session/ May 15th agenda*
- Submit full application to Texas Commission on the Arts - *June 15*



ARTS, CULTURAL, & INNOVATION DISTRICT

Contact Information

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Cultural District Management Entity (CDME):

The P2P Movement

www.thep2pmovement.org

info@theP2PMovement.org

Office: 512.814.8845

Contact Person:

Dr. Shetay Ashford, Ph.D.

President, The P2P Movement

Owner, K Empowerment Group LLC



ARTS, CULTURAL, & INNOVATION DISTRICT

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