



mejorando group



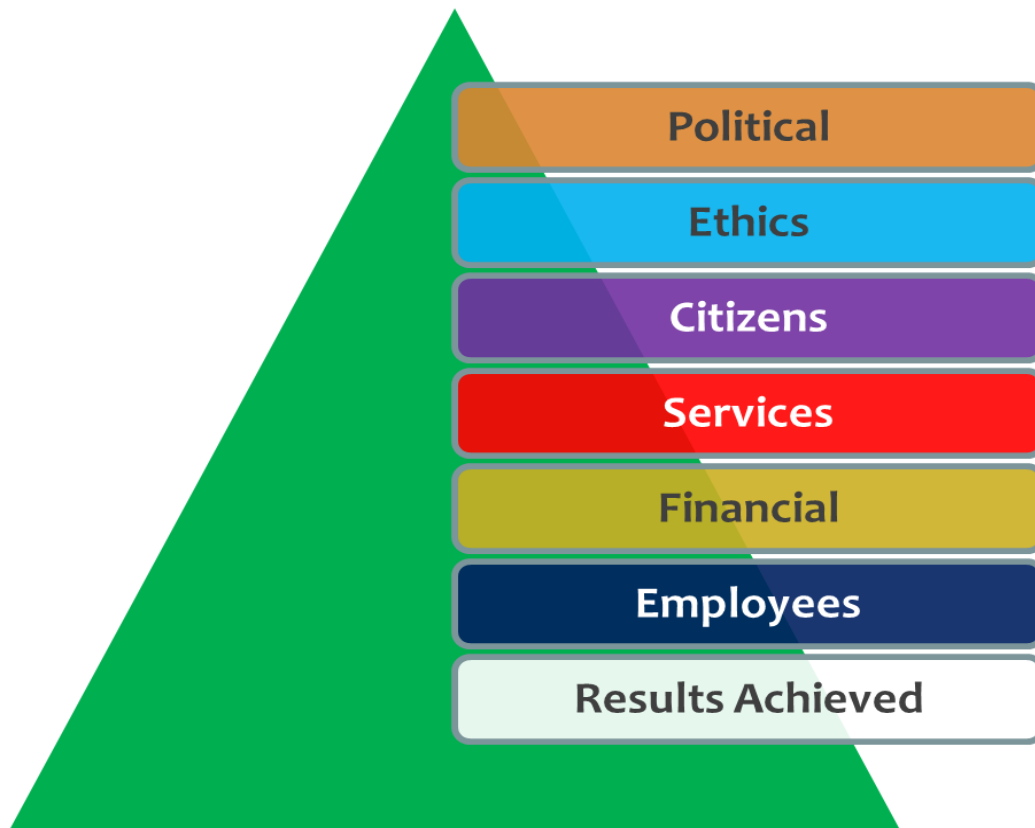
MAYOR AND CITY COUNCIL ADVANCE MEETING

Facilitated by
PATRICK IBARRA

January 9-10, 2018

BENEFITS FROM GOOD GOVERNMENT

ENHANCING CREDIBILITY AS A GOVERNING BODY



STRATEGIES FOR CREATING A MORE COLLABORATIVE, EFFECTIVE COUNCIL

- 1) Think and Act Strategically
- 2) Respect “shared constituency”
- 3) Understand and Demonstrate the Elements of Teams and Teamwork
- 4) Have Clearly Defined Roles and Relationships
- 5) Honor the Council-Manager and Staff Partnership
- 6) Allocate Governing Body Time and Energy Appropriately
- 7) Have Clear Rules and Procedures for Council Meetings
- 8) Obtain a Valid Assessment of the Public’s Concerns and Evaluation of the Council’s Performance
- 9) Practice Continuous Personal Learning and Development as a Leader
- 10) Communication and Problem Solving
 - a. Be attentive
 - b. Ask clarifying questions
 - c. Let people know you are listening
- 11) Distinctions between Values, Interests and Positions
 - a. Separate the people from the problem
 - b. Focus on interests
 - c. Invent options for mutual gain
 - d. Insist on using objective criteria
- 12) Civility and Council Member Behavior
- 13) Effective Public Engagement

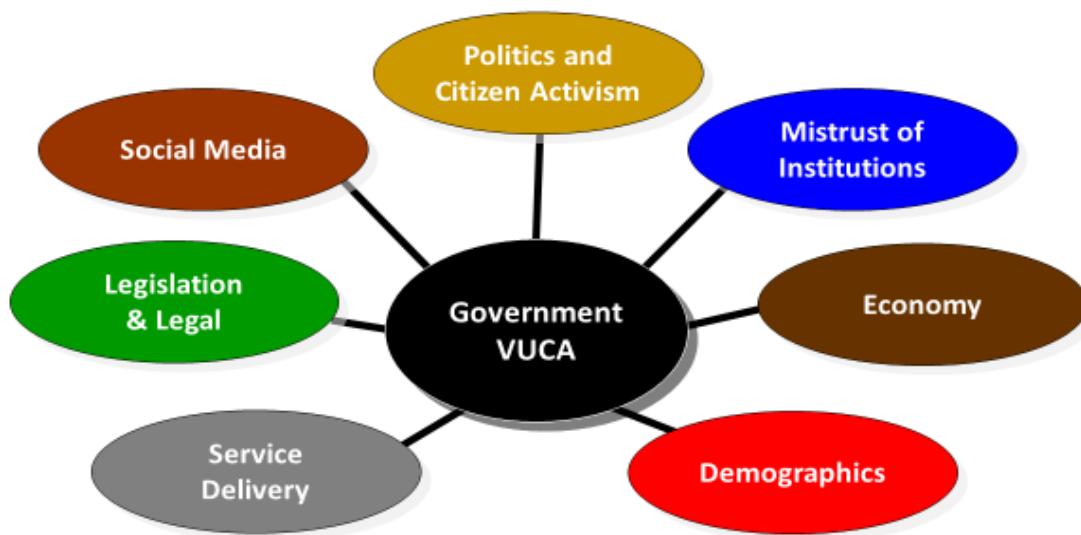
REFRESHER ON FORM OF GOVERNMENT

- Role of Mayor
- Role of Councilmembers
- Role of City Manager
- Role of City staff
- Role of community members

CITY MANAGER'S FIRST YEAR WORK PLAN

BUDGET UPDATE AND FORECAST

HEADWINDS: **CHANGE AS A PROCESS, NOT AN EVENT**



2

What are the consequences for the organization, employees, customers, residents, and other stakeholders if the organization doesn't effectively respond to these forces for change?

TAILWINDS: **ROLE AS A** **CREDIBLE COMMUNITY BUILDER**

- Our past role was...
- Our current role is...
- Our future role will be...

ECONOMIC DEVELOPMENT UPDATE

OUR MAP – CURRENT PRACTICES

Which ones Help us	Which ones Hinder us

“HOT TOPICS”

A. Growth

- Residential Housing Mix
- Land Use Code
- Affordable Housing
- Public Improvement Districts
- University Students
- Code Enforcement

B. Environmental

- Land banking
- Storm Water
- WARD
- Water Quality

C. Quality of Life

- Library
- Parks and Public Spaces
- Social Services

D. Outreach

- Connectivity and Engagement – social media, citizen participation

E. Infrastructure

- City Facilities Master Plan

F. Transportation

- Public Transit
- Master Plan

G. Community Partners

- Regional Cooperation
- Relationship with School Board

H. City Operations

- Customer Service provided by City employees
- City Staffing levels

- Meet and Confer

OUR STRATEGIC ACTION PLAN IS...

“A reasonable plan executed in a high-quality fashion will always produce an outcome that is superior to a high-quality plan executed in a casual manner.”

Goal

Action Steps

Goal

Action Steps

Goal

Action Steps

Goal

Action Steps