



City of San Marcos

630 East Hopkins
San Marcos, TX 78666

Meeting Minutes City Council

Wednesday, January 10, 2018

8:30 AM

T Bar M, 2549 Hwy 46 W., New Braunfels

Council Visioning Workshop - Day 2

I. Call To Order

With a quorum present, the visioning workshop of the San Marcos City Council was called to order by Mayor Thomaides at 8:35 a.m. Wednesday, January 10, 2018 in the Bluebonnet room at T Bar M Camps & Retreats, 2549 State Highway 46 W, New Braunfels, Texas 78132.

II. Roll Call

Present: 7 - Mayor Pro Tem Lisa Prewitt, Council Member Saul Gonzales, Deputy Mayor Pro Tem Scott Gregson, Council Member Melissa Derrick, Council Member Jane Hughson, Mayor John Thomaides and Council Member Ed Mihalkanin

1. Hold discussion and participate in Fiscal Year 2018-2019 Visioning Workshop, topics discussed may or may not include or be limited to: growth, quality of life, economic development policies, transportation, community partners, outreach, future infrastructure and facility needs, beautification and community enhancement, enhancement of core services including future staffing and personnel needs, flood mitigation strategies, and provide direction to Staff.

Patrick Ibarra, with the Mejorando Group, welcomed the Council and Directors back for the second day of the visioning session. He introduced the hot topics discussion.

A. Growth

• Residential Housing Mix

- o Definition of workforce housing
- o Focus on gap housing needs for our workforce
- o Owner occupied
- o Housing that is not supported
- o Change the 70% renter vs. 30% owner mix
- o Assess LDC, incentives, or Housing Policy or tools
- o Need for Code Enforcement

• Land Use Code

o Very brief discussion was held on this topic at this time. Most discussion was related to Code Enforcement.

• Affordable Housing

- o Discussion was primarily held during the residential housing mix topic.
- **Public Improvement Districts**
 - o Council directed to stay the course with the policy that we previously adopted.
- **University Students**
- **Code Enforcement**
 - o Discussion was held regarding outreach, consistency and well trained officers.

B. Environmental

- **Land banking**
 - o Council provided consensus to have a future discussion regarding having a vision for land acquisition, and possibly developing a land acquisition map. Staff will reach out to Hays County on how they come up with their funding for land acquisition.
- **Stormwater**
 - o Discussion was held regarding the Stormwater project implementation and having a comprehensive stormwater plan discussion in the future.
- **WORD Bill**
 - o Request for background on this to be sent out to the Council. No further discussion was held.
- **Water Quality**

C. Quality of Life

- **Library**
 - o Discussion was held related to the bond project which will be covered in a future work session.
- **Parks and Public Spaces**
 - o Discussion was held regarding the Parks Master Plan and pocket park recommendations within the proposed draft of CodeSMTX.
- **Social Services**
 - o Discussion was held regarding putting money back into brick and mortar projects vs. social service funding. Discussion was held regarding funding for work force development. Discussion was held regarding "double dipping" organizations and how to best manage them.

Council took a recess for lunch from 11:42 a.m. until 12:35 p.m.

D. Outreach

- **Connectivity and Engagement – social media, citizen participation**
 - o Discussion was held regarding the "rumor control" phrase and renaming it.

Discussion was held regarding creating a protocol on how issues are addressed. Discussion was held regarding Council Members having individual newsletters to send out to their constituents. Discussion was held regarding public comment periods with deadlines and ensuring that deadlines are adhered to. Discussion was held regarding utilization of Boards and Commissions.

E. Infrastructure

- **City Facilities Master Plan**

- o A future Work Session is planned to have an update on all bond projects and staff will include facilities as well.

F. Transportation

- **Public Transit**

- o Discussion regarding funding for Public Transit, transit oriented districts and encouraging non-automobile parking in the downtown area.

- **Master Plan**

- o Laurie Moyer, Director of Engineering and CIP, provided the Council with an update and that it will be coming before Council soon. Discussion was held regarding the inclusion of fiscal notes and having a standard template for projects that would evaluate the true impact on City resources.

G. Community Partners

- **Regional Cooperation**

- o Discussion about having 2 or 3 Council Members appointed to a committee for School District, County and University. Council will discuss this further on 1/19/18 during the Council committee discussion.

- **Relationship with School Board**

- o Discussion was held regarding having a joint State of the City/State of the School District event.

H. City Operations

- **Customer Service provided by City employees**

- **City Staffing levels**

- o Mr. Lumbreras stated that both of these are going to be addressed by his work plan.

Following discussions related to all of the above the City Council drafted their 5 priorities.

- **Community Partners**

- **Transit**

- **Workforce Housing**

- Stormwater
- City Facilities

Mr. Lumbreras will bring back, in the near future, for consideration by the Council a detailed strategic plan that includes the aforementioned items with suggested objectives and a proposed schedule.

VII. Adjournment.

Mayor Thomaides adjourned the visioning workshop of the San Marcos City Council at 2:25 p.m.

Jamie Lee Case, City Clerk

John Thomaides, Mayor