

CITY COUNCIL MEETING

Tuesday, January 16, 2018

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Work Session Agenda Item 1

Receive a work session presentation and hold discussion regarding Parking Mobility, a program designed to engage citizens in the process of enforcing disabled parking space violations within the City of San Marcos



Background:

- Disabled parking violations are a matter of public concern
- Enforcement may be optimized if members of the public are trained and empowered to help
- Police Department has received multiple requests for a program of this type

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Program basics:

- www.parkingmobility.com
- Non-profit company
- Smartphone app
- Uses citizen observers to submit violations
- Violations are reviewed by law enforcement before citation issued
- Currently in use by Hays County



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Volunteer Info:

- 2-tiered system
 - Trained
 - Non-trained
- Trained volunteers:
 - Citations filed with court
 - 4-hour block of training required
 - Available to testify in court
- Non-trained volunteers:
 - Anyone using the app without the required training
 - Violations submitted are kept for statistical purposes only



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Fine Information:

- Annual fee structure
 - \$35,000 to \$40,000 annually
- 100% fine collections to city
- Vendor estimates 120-day return on investment
- Revenue for past 2 years with only PD personnel has averaged \$32,750 annually





Staff Recommendations:

- Identify funding
- Sign contract with vendor
- Recruit volunteers
- Educate public
- Begin enhanced enforcement
- Estimated 45-day implementation timeline

